

Jacobi Jayne®
Best in birdcare



Changing the way
we feed birds



A bird feeder for every garden

Jacobi Jayne started out with the aim of bringing more birds to more gardens.

We wanted to offer customers better foods and healthier, longer-lasting feeders, backed by unfailingly friendly, attentive service. Just like we do today.

For more than a quarter of a century we've focused on what really matters. And with the RSPB's new guidance championing seasonal, targeted feeding and the safest hygiene, our commitment is as vital as ever.

Rely on us to always bring you the best, most reliable bird care range you'll find anywhere.

Clair Dance

Clair Dance

LifetimeCare™

We offer friendly advice, support and low-cost replacement parts for the lifetime of our products – freeing you from time-consuming customer support.

Careline 0800 083 1132
parts.jacobijayne.com
WhatsApp 'Business'
help@jacobijayne.com

Feeder Fresh™
New Generation Feeder
Better for birds in 8 important ways.
See page 18.



RSPB Squirrel Buster®
Now RSPB-endorsed, bringing back the pleasure of bird feeding for millions.
See page 14.



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Vale's™ Wildlife Foods
Expert nutrition now comes to gardens, parks and ponds.
See page 34.



Here to help

We'll guide you to the best choices for you and your customers.

0800 652 42 52



The wonder food for birds

There's something about scrumptiously nutty Flutter Butter® that customers - and birds - just can't resist. A best seller for over a decade, our no-salt peanut butter for birds is loved for its quality and unmatched convenience.



FB3-RSP

Flutter Butter® Starter Pack

Colourful, friendly and easy to buy, there's everything in here to introduce customers to the world of convenient feeding with Flutter Butter. Includes best-selling Flutter Butter Feeder plus 2 EcoRefills.

2 flavours
Original
Buggy



FB-PRB3

Flutter Butter® EcoRefills, 3 x 140g

Fresh every time, EcoRefills slip effortlessly into a Flutter Butter Feeder, and are widely recyclable.

Flutter Butter® EcoRefills, 8 x 140g

Now in a convenient 8-pack. A popular Flutter Butter® format for retailers, offering customers great value and plenty of refills.



FB-PRO8



Natural alternative, plant-powered

The same irresistible favourite - now with a plant-based twist. Vegan Flutter Butter® gives customers a dedicated choice: the same high-energy nutrition without animal suet.



Trusted and approved by the RSPB



VFB4-RSP

Vegan Flutter Butter® Starter Pack

Includes best-selling Flutter Butter Feeder plus 2 Vegan EcoRefills.

New



VFB-PRO8



VFB-PRO3

Vegan Flutter Butter® EcoRefills, 3 x 140g

Vegan Flutter Butter® EcoRefills, 8 x 140g

Flutter Butter[®] Feeders

Explore more

Once they've tried it there's no looking back. A wide range of feeder options tempts customers to offer Flutter Butter[®] everywhere in the garden.

Flutter Butter[®] Feeder

- Use with EcoRefills or Pods
- Hang from supplied chain
- Quick, easy refills with a simple twist
- Ready-filled option also available



FBF-3



FBF-3R

The freshest way to feed



Refilling takes just seconds – with no messy hands.

New



FB-WWF

Flutter Butter[®] Feeder for Windows & Walls

- Secures Flutter Butter Pod to a window, fence post, wall or shed
- Pod unclips from base for quick, easy refills
- Enjoy a close up view of birds feeding
- Fresh feeding every time
- Use with EcoRefills



Flutter Butter[®] Jar Feeder

- For jars as well as EcoRefills or Pods
- Hang from supplied chain
- Quick, easy refills with a simple twist



FBF-4

New



Flutter Butter[®] Jars, 320g

More than twice the capacity of an EcoRefill, in recyclable glass. For use with selected Flutter Butter feeders.



See the Difference™ Birdfood Cakes

Deliciously different

Rich and moist with twice the fat, our finest birdfood cakes are worlds away from other hard, dry, dusty cakes. Higher energy levels make them more rewarding for birds, all year round.



DIF-V6

See the Difference™ Variety Pack of 6

- Super-convenient value box
- Six cakes in mixed flavours: 2 each of seeds, peanut, insect
- Informative, attention grabbing packaging

3 flavours
Seed
Peanut
Insect



JJ-SCB

Suet Cake Basket

- Holds two large suet cakes
- Pitched roof shields from rain
- Easy-open lid for quick refills

New



Raising standards



Getting enough to eat - with plenty of calories - is never easy for birds. Independent lab tests confirm that **See The Difference™** cakes contain twice the fat of other leading brands.

See jacobi-jayne.com/fat-tests for full results.



DIF-S2
DIF-IN2
DIF-P2



See the Difference™ 2-Pack

- Customers can see the goodness in every cake
- Generously sized 2 x 340g net weight
- Choice of three flavours: seeds, peanut, insect



Suet Cake Feeders

SF-SO



Suet Cake Feeder

- Side-opening design for quick refills
- Durable steel with rust-resistant coating
- Integrated hanger
- Available in two sizes: 1 cake, 2 cakes

JJ-SCF



Silhouette Suet Feeder

- Perfectly sized for a single cake
- Easy-open for quick refills
- Excellent price point

PSF-G



Premium Suet Feeder

- Solid, chunky metal construction
- Easy-open protective lid
- Takes two cakes or six balls

Jacobi Jayne® Chunky Dumplings™

More fat. More birds

Our rich, moist Chunky Dumplings™ introduced the world to a better kind of fat ball. Customers got the message fast, turning their backs on dry, crumbling suet balls.

There's no comparison

More fat means more wild birds, and Chunky Dumplings™ leave other fat balls for dust. They're packed with premium ingredients that guarantee high energy levels for birds at any time of year.



Chalk v cheese



Chunky Dumplings™

- Very high fat levels, ideal for year-round feeding
- Unmissable packaging
- Choice of 100g or 85g sizes

CD100-6



More in store

High impact small footprint
Display Bin - FREE with
minimal stock commitment.

Jacobi Jayne® Buggy Dumplings™

Bursting with insect goodness

This latest flavour broadens the appeal of our top-selling premium suet balls.

There's 5% pure insect oil and 6% dried insects in Buggy Dumplings™, offering birds a super rich source of nutrients.



BD100-6

Buggy Dumplings™

- Addition to a well-recognised brand
- Colourful complementary packaging
- 6 x 100g



Jacobi Jayne® I ♥ Robins

The big hearted brand

Strengthen your customers' focus on Britain's best loved bird with this high-value super premium food. The appeal is enhanced further with our coordinating feeders.



ILR-1



ILR-2

I ♥ Robins®

- Rich, aromatic blend specially devised for Britain's favourite bird
- Handy 500g and 2kg pouches
- Also great for blackbirds and song thrushes



ILR-X2

I ♥ Robins® Feeder

- Plenty of space for birds to perch and feed in comfort
- Crystal clear polycarbonate tray and dome offer unrestricted view of birds
- Available boxed or unboxed



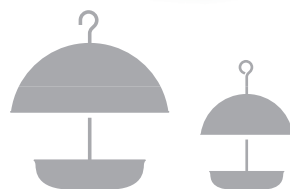
ILR-PF

I ♥ Robins® Pearl Feeder

- Delightful feeding point for any garden
- Clear polycarbonate dome protects food and birds from rain and snow
- Available boxed or unboxed



ILR-PF-B



Relative sizes of I ♥ Robins® Feeder & I ♥ Robins® Pearl Feeder

The softbill superfood

Rich, aromatic blend including fruit, shrimp, insects, peanut granules and honey in stay-fresh pouch. Ready to serve in any of our brand-matched feeders.

I ♥ Robins® Easy-Clean Hanging Treat Dish

- Provides plenty of room for birds to perch and feed in comfort
- Strong polycarbonate dish won't crack or discolour
- Secure locking tray lifts out easily for cleaning



ILR-TD

I ♥ Robins® Easy-Clean Treat Dish

- In super strong polycarbonate with drainage holes
- Site on ground, table, bench or patio
- Secure locking tray lifts out easily for cleaning



ILR-HTD

I ♥ Robins® TreatTray™

- A great way to see birds really close up
- Ideal secondary feeding point for any garden
- Clings to window and removes easily



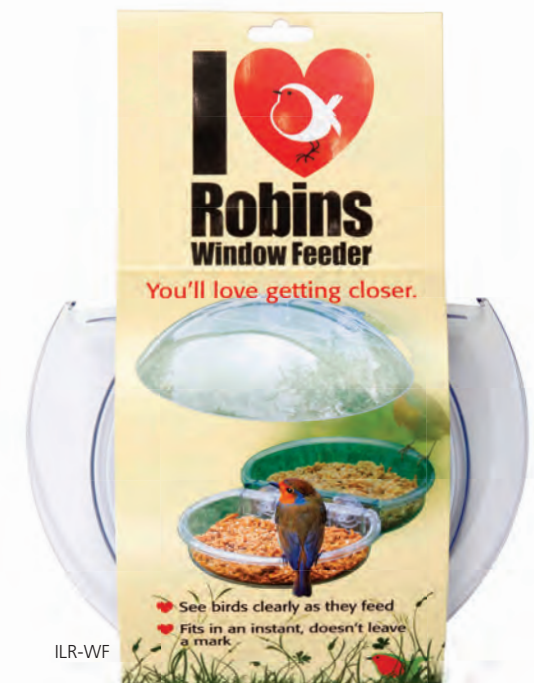
ILR-TT



ILR-TTRC

I ♥ Robins® TreatTray™ Canopy

- Popular add-on for TreatTray
- Shields TreatTray from rain and snow
- Clings to window and removes easily
- Reduce canopy height above TreatTray to discourage larger birds
- Made in tough polycarbonate



ILR-WF

I ♥ Robins® Window Feeder

- Full-sized window feeder with generous 215mm diameter tray
- Rain canopy height adjusts freely to discourage larger birds
- High quality suction cups adhere firmly to glass and remove easily without marking
- Clear, tough UV-stabilised polycarbonate

Squirrel Buster®

Like no other

It's the world famous name that's already brought the simple pleasure of squirrel-free bird feeding to millions.

No other feeder works, looks or sells like Squirrel Buster®.



**LIFETIME
GUARANTEE**
plus LifetimeCare™

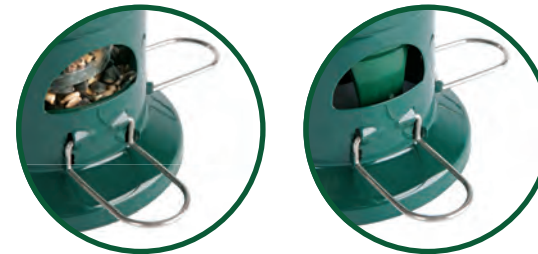


Now
endorsed
by RSPB

RSPB Squirrel Buster®

- Patented Squirrel Buster technology in attractive no-mesh design
- Trusted design, new RSPB partnership
- For sunflower seeds and blends
- Quick and easy to fill and clean
- 1.2 litre capacity

How it works



Only birds can feed. The squirrel's weight instantly shuts off the food supply.



The Squirrel Buster®

- Adjustable mechanism also excludes large birds like pigeons
- For sunflower seeds and blends
- 0.75 litre capacity



Squirrel Buster® Classic

- For sunflower seeds and blends
- Generous 1.4 litre capacity



Squirrel Buster® Mini

- Perfectly sized for smaller gardens
- For sunflower seeds and blends
- 0.6 litre capacity

Squirrel Buster®

For every food

Best-selling Squirrel Buster® gives customers more squirrel-resistant feeding options, including peanuts, niger seed and suet cakes.



SB-F

Squirrel Buster® Finch

- Specially sized ports for niger seed
- Easy to fill and clean
- 1.4 litre capacity



SB-PN

Squirrel Buster® Peanut

- Weight adjustable mechanism deters squirrels and larger birds
- Base offers generous perching space for woodpeckers
- 0.75 litre capacity



SB-S

Squirrel Buster® Suet Feeder

- Completely protects two standard suet cakes
- Weight adjustable mechanism bars squirrels and larger birds



Open



Closed



Squirrel Buster® PLUS

- Biggest-ever Squirrel Buster with generous 3 litre capacity for fewer refills
- Innovative no-mesh design
- Can be pole mounted with optional adaptor
- Adjustable easy-grip textured perches let birds feed in comfort
- Includes detachable perch ring for birds that prefer to feed face-on

Island display bin
Choose from:
Feed birds. Not squirrels.
or Squirrels stopped here!
Holds all Squirrel Buster® models.



SB-PWG

Squirrel Buster® PLUS Weather Guard

- Shelters feeding birds and food from rain and snow



SB-PPA

Squirrel Buster® PLUS Pole Adapter

- Fits any 1" Garden Pole
- Allows easy removal of feeder from pole for refills or cleaning



SB-BD

Jacobi Jayne®

feeder fresh™

New Generation
Bird Feeder

New



FF-NG1

Changing the way we feed birds

Wherever birds gather to feed, disease can spread between them. Designed for better hygiene and safer, crowd-free perching, this new feeder cuts the risk in eight ways.

Feeder Fresh™

New generation feeding that's better for birds in eight ways:

1. No standing in food
2. No droppings in food
3. No crowding
4. Protection from rain
5. Deters pigeons and doves
6. Non-porous materials
7. No condensation inside
8. Quick, easy cleaning

Good to know



Rain guard protects food.



Use with seed, dried mealworms or suet pellets.



Threaded base for optional pole mounting.



Lid twists off for easy refilling.



Base twists off for thorough cleaning.

Comes apart in seconds



Small, stainless steel perches prevent birds from congregating, and unclip for cleaning.

Jacobi Jayne®



Bird feeding freshened

These vibrantly coloured feeders put birds first, with a wider tube that lets seed flow freely.

Made in widely recyclable plastic and stainless steel, they're accessibly priced to inspire a fresh generation of bird lovers.



For **Seed Trays** and other feeder accessories, see page 38.



FLO-S2C

**2 YEAR
GUARANTEE**
plus LifetimeCare™



FLO-N1C

For seed & niger

Jacobi Jayne®



lifetime™

Taking the next step

For discerning customers, nothing matches the reassuring quality and presence of solid metal.

Chunky fittings resist squirrels' teeth and a lifetime of harsh weather - all backed by our 5 year guarantee and LifetimeCare™.

Hygiene in mind



Perches unclip in an instant; everything comes apart for easy cleaning.



FLL-N1G



FLL-S2G

For seed & niger

**5 YEAR
GUARANTEE**
plus LifetimeCare™

More in store
Small footprint
island display - FREE
with minimal stock
commitment.



FLO-WDS



Big. Tough. Easy

Big selling rugged feeders, designed in Canada for the harshest winter weather - bringing together size and exceptional strength.

Bold styling includes a signature yellow seed spreader. All-metal ports, base and cap release in an instant for cleaning.



BigEasy™ Tray

The perfect match for BigEasy. Fits all models in seconds to offer generous perching space for birds and catch spilled seeds.

- Tough, clear polycarbonate won't crack or discolour in sunlight
- Drainage holes prevent waterlogged seed



BE-S2G



BE-S3G



BE-S1G

Good to know



Quick release base twists off in an instant to let uneaten seed escape.



Easy-off seed ports twist and remove for tube cleaning.



Eye-catching seed spreader feature ensures smooth, even flow of food to ports.



**5 YEAR
GUARANTEE**
plus LifetimeCare™



More in store
Small footprint
island display - FREE
with minimal stock
commitment.

BE-WDS

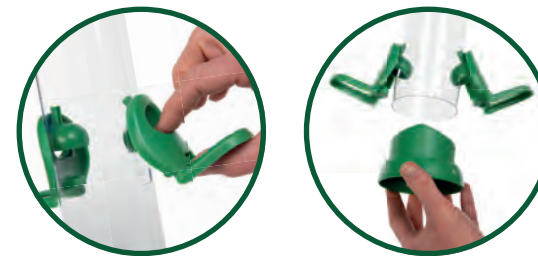


Make everyone's day

Everybody can relate to these beautifully presented feeders at essential price points.

Like all our feeders they're designed for quick, easy cleaning with parts separating in seconds. Fully recyclable materials.

Good to know



Hygiene in mind. Perches unclip in an instant; everything comes apart for easy cleaning.

**2 YEAR
GUARANTEE**
plus LifetimeCare™



For seed



BL2-S1G



BL2-S2G

For peanuts



BL2-P1G

BL2-P2G



For niger



BL2-N1G



BL2-N2G

For suet balls



BL2-B2G



BL2-B1G



BL-WDS

More in store
Small footprint
island display - FREE
with minimal stock
commitment.

For **Seed Trays** and other feeder accessories, see page 38.



Jacobi Jayne® Ring Pull™

Known and trusted

Customers ask for them by name - the feeders that started the easy-clean revolution at a real world price.

Just pull the pin. Everything comes apart in a moment for instant hygiene.

Good to know



Quick Clean
Base twists off, allowing uneaten seeds and husks to escape.



Deep Clean
Pull the pin and all parts separate for a thorough clean.

**2 YEAR
GUARANTEE**
plus LifetimeCare™

For seeds



TO-S1G



TO-S2G

For peanuts



TO-P2G



TO-P1G

For niger



TO-N1Y



TO-P2G



For **Seed Trays** and other feeder accessories, see page 38.



RP-WDS

More in store
Small footprint
island display - FREE
with minimal stock
commitment.

Jacobi Jayne® Ring Pull PRO™

The easy clean system

Peace of mind – year in, year out

Super tough Ring-Pull™ PRO feeders with chunky metal fittings are crafted to outlast other feeders - resisting chewing by squirrels and the worst of the weather. Backed by our 5 year guarantee and LifetimeCare™.

For seeds



For peanuts



For niger



**5 YEAR
GUARANTEE**
plus LifetimeCare™

Good to know



Hygiene in mind.
All parts separate for
easy cleaning.

Jacobi Jayne®



Steely deterrence

Designed to stop squirrels and parakeets, our unique Peanut PLUS™ feeders are made in exceptionally tough stainless steel. For suet pellets and peanuts.

RingPull Click™ Peanut PLUS



**5 YEAR
GUARANTEE**
plus LifetimeCare™

Base twists off for
quick and easy
cleaning.



Lantern feeders

Attractively presented hopper-style feeders favouring smaller birds that cling to feed.



Little Lantern™

- All the benefits of My Favourites™ in a more compact size
- Beautifully styled to grace smaller gardens
- Appeals to small species including tits, wrens, sparrows and finches
- For seeds and blends
- 0.9 litre capacity



LL-1



More in store
Small footprint island display - FREE with minimal stock commitment.



MF-1G

My Favourites™

- Attracts clinging species like tits, wrens, sparrows and finches
- Discourages starlings and pigeons
- Generous 1.3 litre capacity with quick release lid for easy refills
- Overhanging roof protects feeding birds from rain
- Base unclips for cleaning
- Hang or pole mount
- Tough and weatherproof



JJ-WDS

For goldfinches

An easy way to get acquainted with this beautiful bird.

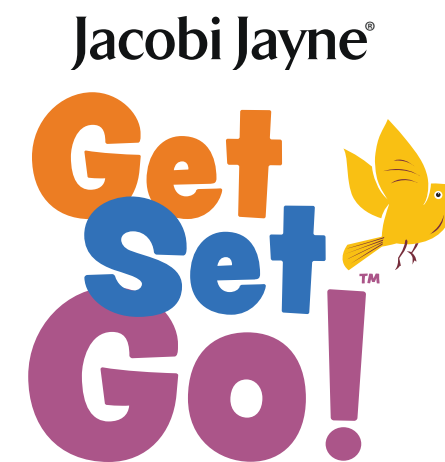
Goldfinch Finder™

- Easy way for customers to discover if goldfinches are in the neighbourhood
- Ready to go: comes filled with niger seed
- Great price point makes an ideal impulse buy or gift
- No throwaway: can be refilled time after time



JJ-GFF

Snap-off base for quick, easy refills.



Get Set Go™ brings a breath of fresh air to your birdcare department, and at a price customers will love.

Get Set Go!™

- Low-cost, colourful feeders with huge customer appeal
- Fresh, friendly styling – first-time feeder or ideal gift
- No tools – all parts separate for a thorough clean



GSG-SV2



GSG-BV2



For windows

Bringing birds even closer to home.



Sky Deck™ Window Feeder

- Removable polycarbonate tray for easy cleaning and refilling
- Large rain cover protects food and feeding birds
- Full colour box makes an ideal gift

New



UpClose™ Window Feeder

- Gives crystal-clear view of birds and their feeding habits
- Rain canopy protects food and feeding birds
- Drainage holes prevent waterlogged food

Fat ball feeders

Everyday feeders with universal appeal.

Premium Suet Feeder

- Solid, chunky metal construction
- Easy-open protective lid
- Takes two cakes or six balls



Suet Ball Basket

- Pleasing curved design provides plenty of space for birds to cling and feed
- Holds five 100g fat balls
- Tough, chew-proof metal



Suet Ball Feeder

- Pitched roof shields fat balls from rain
- Durable metal
- Holds four 100g fat balls



New



BasketBall™ Feeder

- The safe, simple, no-nets way to offer three fat balls
- Birds feed without the risk of tangling
- Hanging and window versions
- Snaps open and shut for instant refills



Trusted by experts

In collaboration with Vale Wildlife Hospital, our complete, specialist range makes it easy for your customers to provide targeted nutrition for garden wildlife.



Vale's™ Hedgehog Food

- Made with plenty of meat, fibre, and selected vitamins and minerals
- Unlike alternatives it has lower protein and fat and higher fibre content - closer to the diet hedgehogs find in the wild
- Safe calcium/phosphorus ratio of 2 to 1 for bone health
- 600g, 1.5kg & 5kg pouches

V-HF2

V-HF1



Vale's™ Swan & Duck Food

- Sized and shaped to float on the water's surface, allowing swans and ducks to indulge their natural foraging behaviours
- Nutritionally balanced with high oil content and added vitamins and minerals
- Great for year-round feeding, but especially welcomed during breeding season and in winter when food is short
- 600g and 1.5kg pouches
- Park & Pond Pack 220g

V-SD2

V-SDPP

V-SD1

Vale™ Wildlife Hospital

Caring for wildlife since 1984



Caring for over 8,000 wildlife casualties every year, including 2,000 hedgehogs and many swans, ducks, badgers and foxes, Vale Wildlife Hospital & Rehabilitation Centre is one of UK's leading rescues. Learn more about their work at valewildlife.org.uk



Vale's™ Squirrel Food

- Energy-dense mix of walnuts, peanuts, pine nuts, hazelnuts and striped sunflower seeds
- Whole nuts in shells satisfy squirrels' natural instinct to forage and gnaw, and maintain healthy teeth
- 600g and 1.5kg pouches

V-SF1

V-SF2



Vale's™ Fox & Badger Food

- High-protein complementary feed packed with essential vitamins and minerals
- Helps sustain foxes and badgers through challenging seasonal conditions
- 1.5kg pouch

V-FB2

Jacobi Jayne®



Inviting and complementary

This rich, moist blend is carefully formulated as a safe, nutritious complement to hedgehogs' natural diet.

I ♥ Hedgehogs™

- Handy 500g and 2kg pouches
- Suitable any time of year



Hedgehog Dish

- Sells strongly in your birdcare section or giftware department
- Frost proof ceramic
- Dishwasher friendly

Keep customers informed
Promote the safe feeding of hedgehogs with the simple expert tips in this FREE leaflet.



More in store
High impact small footprint Display Bin - FREE with minimal stock commitment.

Jacobi Jayne®



Make a little extra space

Our attractive insect habitats are an ideal complement to your core bird feeding range.



Insect Block

Hang, place on a sheltered surface or settle within stones or logs.
Dimensions: 140H x 140W x 100D mm



Insect House

Decorative and functional, with a choice of spaces and materials.
Dimensions: 230H x 170W x 100D mm



Insect Loft

Hang against a tree, fence or wall.
Dimensions: 110H x 170W x 90D mm

Jacobi Jayne®



Love them? Hate them?

Tempt thieving squirrels away from bird food with this feeder just for them.



NutBox™

Squirrels quickly learn to lift the lid to access the food on show behind the clear perspex screen.
Dimensions: 230H x 130W x 215D mm



Feeder add-ons

These style-matched bird feeder accessories are designed for easy fitting and years of outdoor use.



Seed Tray

- 190mm diameter
- Includes BaseLink
- Can be used with Garden Pole
- Fits all Bird Lovers, flo & Ring-Pull feeders



When used with Ring-Pull™ and flo lifetime™ feeders, trays remove together with feeder base in a single twist.



BaseLink screws into feeder base to provide additional hanging point for further feeders.



BaseLink™, pack of 2

- Screws into feeder base to provide additional hanging point for further feeders
- Fits Bird Lovers, flo, Ring-Pull and many other feeders



Ring-Pull™ Perch Rings

It's all about choice. Some species enjoy stationing themselves on the feeder's perch bar while others prefer to feed head-on, keeping a wary eye out for predators. Let your customers find out for themselves what works best in their garden with our unique Easy-fit Perch Rings that let birds feed in even greater comfort and safety. The polycarbonate ring pushes onto the feeder perch in an instant - and they're just as easily removed.

- For plastic Ring-Pull feeders (and original Ring-Pull PRO)
- Provides secure, comfortable perching space for feeding birds
- Predators can be seen more readily
- Instant fit, easy to remove - see which feeding birds prefer
- Unique patented design



Anti-squirrel protection



Birdfeeder Guardians

Adds effective anti-squirrel protection for tubular feeders.

- Available in two sizes to suit many feeders (feeder not included)
- Can be suspended or pole mounted
- Easy fitting: cage lifts off feeder and base for filling and cleaning
- Includes Seed Tray

BFG-4



Rain protection



Rain Away™

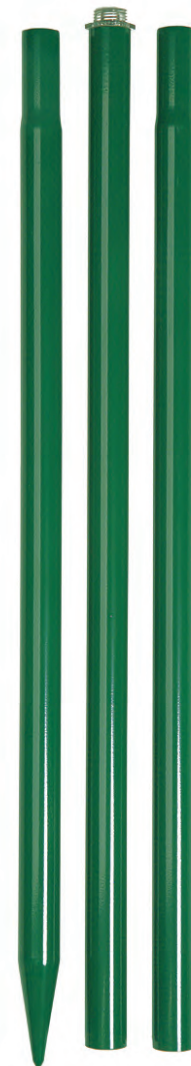
- Quick-fitting rain shield keeps seed dry and healthy
- Slides snugly onto the feeder tube, no tools needed
- Shelters perching birds as they feed
- Fits Bird Lovers and Ring-Pull feeders

RSPB Squirrel Buster®
For all-in-one protection, see the Squirrel Buster® range: clever feeders guaranteed to keep squirrels out. See page 14.



Garden pole system

Our modular system provides endless options for mounting, siting and protecting feeders.



PO-G

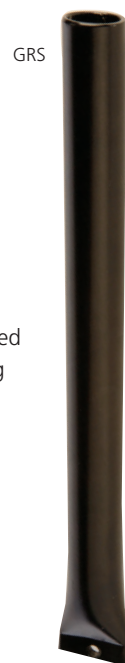
Garden Pole

One of the most popular accessories for any birdcare range. The tough 1" steel pole features a rustproof powder coating to shrug off years of bad weather.

- Three sections total over 1.7m long
- Spike drives easily into ground
- Garden Pole Adaptor fits most feeders (see page 41)
- Feeder removes easily for cleaning and refills
- Add an extra 550mm section (POS-G) for even more height

Ground Socket

- Provides extra-stable mounting for Garden Pole or any 1" pole
- Tapered end drives directly into lawn or flowerbed
- Pole removes easily from socket for grass cutting or garden maintenance



GRS



Wraparound Hooks with Safety Loop

They're the smartest, simplest way to add more feeding points to our Garden Pole (or any 1" pole).

- Fits in seconds - just as easy to remove
- No clamps, screws or fixings needed
- Instantly set hook to any height
- Durable weatherproof coated steel
- 8" and 16" sizes available

Secure safety loop prevents feeder being dislodged from hook by wind or squirrels.

Garden Pole Side Dish

Fixes in seconds to our Garden Pole to provide a convenient feeding tray.

- Removes easily for refilling and cleaning
- In super strong polycarbonate with drainage holes
- Suitable for any 1" pole



GP-SD



BA

Garden Pole Adaptor

- Allows quick, easy removal of bird feeders from Garden Pole for refilling and cleaning
- Fits Bird Lovers, flo, Ring-Pull and many other feeders



Water baths

Beautifully designed, easy to clean water solutions for year-round drinking and feather care.

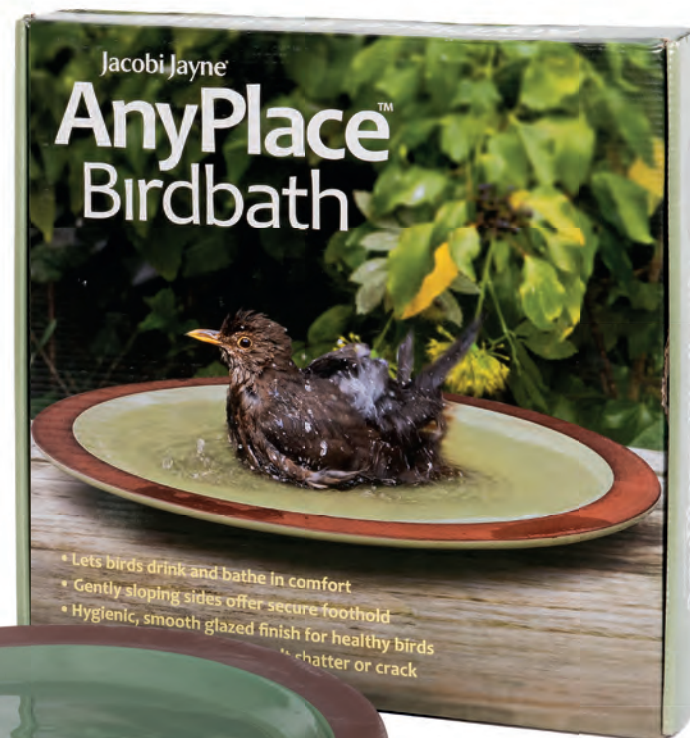
Stepping Stone™

- Made in our bespoke mix of recycled plastic and clay
- Frost-proof, won't flake or crack
- Mimics the appearance of natural stone
- Low profile steps create a safe place for birds and insects
- 280mm diameter



New

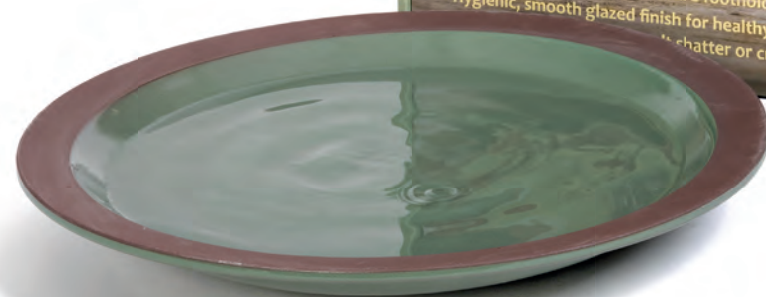
JJ-SSB



JJ-ABB

AnyPlace™

- Beautifully styled for every garden
- Gently sloped sides let birds gain a secure foothold to drink and bathe
- Hygienic and easy to clean
- 350mm diameter



Fast filling

Make birdcare a year-round pleasure with these smart ways to fill feeders fast, in good weather and bad.



JJ-SS

JJ-SPY

Super Scoop™

- Scoop, carry and pour without spilling
- Perfect for bird seed, pet food and much more
- In unmissable orange

Scoopy™

- Sized just right for topping up smaller feeders
- Great for pet food and litter trays



FLO-SS

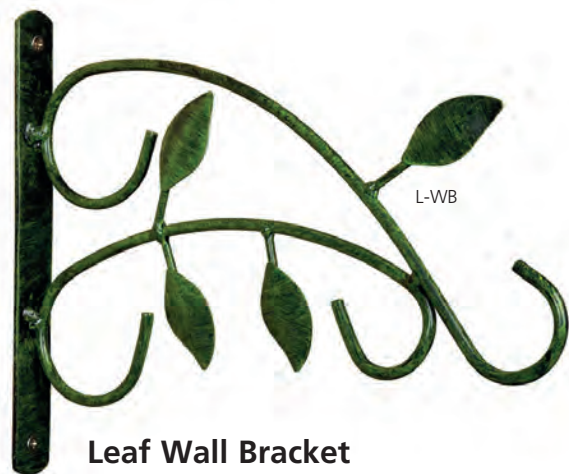
flo™ Scoop

- For easy no-spill refills
- Dip into sack, then carry to feeder
- Simple one-handed operation



Hooks and hangers

Attractive yet highly practical options for siting feeders wherever it suits customers best.



Leaf Wall Bracket

- Sturdy wall hanging bracket for feeders or flower baskets
- Delicate leaf detailing
- Forged in tough steel with weather-resistant mottled green/black coated finish



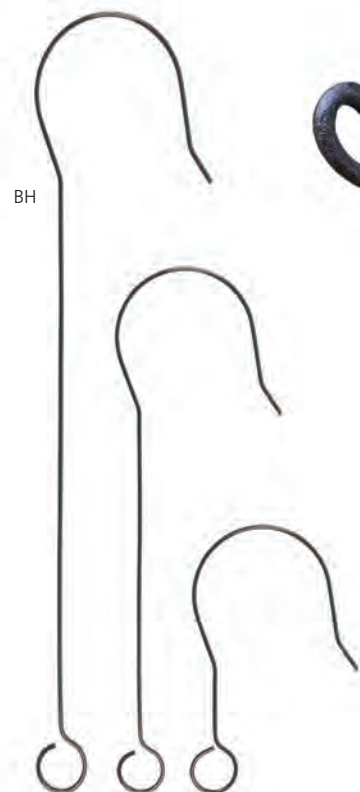
Hang Right™

- Available in three convenient lengths
- Suspends even heavy bird feeders safely and securely from a tree branch
- Rust-proof stainless steel and copper
- Plastic sleeve prevents damage to branches



High Strength Window Hook

- Sturdy feeder hook attaches to outside of window using two strong suckers
- Gives up to 135mm clearance between hanging point and window
- Tough long-lasting polycarbonate



Branch Hooks

- Suspend tubular feeders quickly and securely
- Fits round any tree branch up to 5" diameter
- Tough coated steel won't rust, weather or damage tree



Old Iron™ Wall Bracket

- Forged in wrought iron that ages gracefully
- Dimensions: 190H x 220W mm



Shorty Hook

- Ideal for hanging feeders and plants
- Tough rust-proof aluminium
- Can be used singly or together
- Won't damage tree branch
- 300mm long

Guides

Our colourful guides to Britain's wild flora and fauna make perfect companions for walking trips or days out: they're also great gifts.



'You Need to Know' Guides

Colourful fold-out pocket guides to fauna and flora of Britain & Ireland.

- Accurately illustrated with essential information
- Glossy laminated finish resists rain splashes
- Choice of seven titles

Nest Boxes: Your Complete Guide

This richly illustrated 162-page guide covers everything your customers need to know about building, buying and getting the best from nestboxes.

- Step-by-step instructions for constructing proven nestbox designs
- Profiles of garden bird species that regularly use nestboxes
- Practical advice on positioning, protecting and preserving nestboxes
- Creating a wildlife friendly garden
- Providing refuges for hedgehogs and other garden animals
- Foreword by TV's Nick Baker



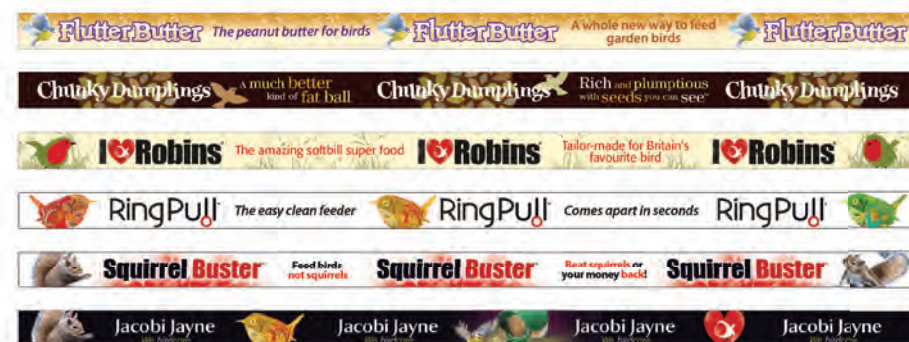
BTO-NBG

Display systems

Showcase the quality of our beautiful birdcare range.
Call us free on 0800 652 42 52 and we'll recommend
which display options are most effective in your store.



Shelf Strips



Shelf Wobblers



Island displays

Informative, appealing and space efficient.
All supplied FREE with minimal stock commitment.



STD-DB



ILR-DB



BB-DB



FB-VDS



SB-VDS



FLO-WDS

feeder fresh™

Clean is good

Make cleaning easy for your customers with our highly effective hygiene solutions.

New

Feeder Fresh™ Cleaning Spray

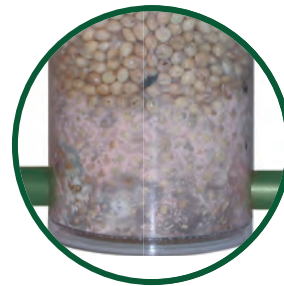
Anti-bacterial spray keeps feeders, trays, tables and water baths clean and hygienic.

FF-CS1

FF-HC1

Feeder Fresh™ Hygiene Crystals

- A little at the bottom of feeders keeps food fresh and hygienic for longer
- Non-toxic granules absorb water, keeping seed dry and mould-free
- Reduces need for frequent feeder maintenance and cleaning
- Biologically inert formulation will not harm birds or natural water supplies



Without Feeder Fresh:
Harmful mould.



With Feeder Fresh:
Dry & healthy.



BRU

Cleaning Brush

- Soft natural bristles clean without scratching
- Reaches inside most tubular feeders
- Rust-proof stainless steel stem
- 125mm of bristles, 635mm overall

