

Jacobi Jayne[®]

Best in birdcare



Freshly made
for every garden



A bird feeder for every garden

Jacobi Jayne started out with the aim of bringing more birds to more gardens. We wanted to offer customers better foods and healthier, longer-lasting feeders, backed by unfailingly friendly, attentive service. Just like we do today. For more than a quarter of a century we've focused on what really matters. And by sticking to that commitment we've created the best birdcare range you'll find anywhere.

Clair Dance
Clair Dance
Commercial Director

LifetimeCare™
We offer friendly advice, support and low-cost replacement parts for the lifetime of our products – freeing you from time-consuming customer support.
Careline 0800 083 1132
parts.jacobijayne.com
WhatsApp 'Businesses'
help@jacobijayne.com

Vale's™ Hedgehog Food
The experts' choice now available for gardens, too.
See back cover.



Squirrel Buster®
Bringing back the pleasure of bird feeding for millions.
See page 14.



Bird Lovers™
The perfectly priced introduction to bird feeding.
See page 26.

Super Scoop™
Make life easy with one-handed feeder refills.
See page 44.



Welcome to our world

Foods		Feeders		For Insects	
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Here to help
We'll guide you to the best choices for you and your customers.
0800 652 42 52





Still Number One

There's something about scrumptiously nutty Flutter Butter® that customers - and birds - just can't resist. A best seller for over a decade, our peanut butter for birds is loved for its quality and unmatched convenience.



FB3-RSP

Flutter Butter® Starter Pack

Colourful, friendly and easy to buy, there's everything in here to introduce customers to the world of convenient feeding with Flutter Butter. Includes best-selling Flutter Butter Feeder plus 2 EcoRefills.

The wonder food for birds

Rich, nutritious and naturally low in salt, Flutter Butter® draws a wide range of garden species, with a choice of three appealing flavours.



FB-B

Flutter Butter® Jars, 320g

More than twice the capacity of an EcoRefill, in recyclable glass. For use with selected Flutter Butter feeders and ideal for placing on bird tables.

3 flavours
Original
Buggy
Fruity



FB-VDS

More in store
Versatile video display stand showcases the entire Flutter Butter® range. Plus new dedicated display bin for Starter Pack.



FB-PR3

Flutter Butter® EcoRefills, 140g

Fresh every time, EcoRefills slip effortlessly into a Flutter Butter Feeder, and are widely recyclable.



FB-PO3

Flutter Butter® Pods, 170g

Pods twist effortlessly into any of our Flutter Butter feeders. Easily refillable with EcoRefills.



Flutter Butter[®] Feeders

Explore more

Once they've tried it there's no looking back. A wide range of feeder options tempts customers to offer Flutter Butter[®] everywhere in the garden.



Flutter Butter[®] Feeder

- Smart new design at a keen price
- Use with EcoRefills or Pods
- Hang from supplied chain
- Quick, easy refills with a simple twist
- Ready-filled option also available



Flutter Butter[®] Treehouse Feeder

- Natural styling in wood
- Pitched roof protects from rain
- Use with EcoRefills, Pods or Jars

The freshest way to feed



Refilling takes just seconds – with no messy hands.



Flutter Butter[®] Wall Feeder

- Use with EcoRefills and Pods
- Secures Flutter Butter Pod to fence post, wall or shed
- Simple, cost-effective mounting option
- Fixing screws included



Flutter Butter[®] Jar Feeder

- For Jars as well as EcoRefills or Pods
- Hang from supplied chain
- Quick, easy refills with a simple twist

See the Difference™ Birdfood Cakes

Deliciously different

Rich and moist with twice the fat, our finest birdfood cakes are worlds away from other hard, dry, dusty cakes. Higher energy levels make them more rewarding for birds, all year round.



DIF-V6

See the Difference™ Variety Pack of 6

- Super-convenient value box
- Six cakes in mixed flavours: 2 each of seeds, peanut, insect
- Informative, attention grabbing packaging

3 flavours
Seed
Peanut
Insect

Raising standards



Getting enough to eat - with plenty of calories - is never easy for birds. Independent lab tests confirm that **See The Difference™** cakes contain twice the fat of other leading brands.

See jacobi-jayne.com/fat-tests for full results.



DIF-S2
DIF-IN2
DIF-P2



See the Difference™ 2-Pack

- Customers can see the goodness in every cake
- Generously sized 2 x 340g net weight
- Choice of three flavours: seeds, peanut, insect

Suet Cake Feeders



SF-SO

Suet Cake Feeders

- Side-opening design for quick refills
- Durable steel with rust-resistant coating
- Integrated hanger
- Available in two sizes: 1 cake, 2 cakes



JJ-SCB

Suet Cake Basket

- Holds two large suet cakes
- Pitched roof shields from rain
- Easy-open lid for quick refills



PSF-G

Premium Suet Feeder

- Solid, chunky metal construction
- Easy-open protective lid
- Takes two cakes or six balls



Jacobi Jayne® Chunky Dumplings™

More fat. More birds

Our rich, moist Chunky Dumplings™ introduced the world to a better kind of fat ball. Customers got the message fast, turning their backs on dry, crumbling suet balls.

There's no comparison

More fat means more wild birds, and Chunky Dumplings™ leave other fat balls for dust. They're packed with premium ingredients that guarantee high energy levels for birds at any time of year.



Chalk v cheese



Chunky Dumplings™

- Very high fat levels, ideal for year-round feeding
- Unmissable packaging
- Choice of 100g or 85g sizes

CD100-6



More in store

High impact small footprint
Display Bin - FREE with
minimal stock commitment.

Jacobi Jayne® Buggy Dumplings™

Bursting with insect goodness

This latest flavour broadens the appeal of our top-selling premium suet balls.

There's 5% pure insect oil and 6% dried insects in Buggy Dumplings™, offering birds a super rich source of nutrients.

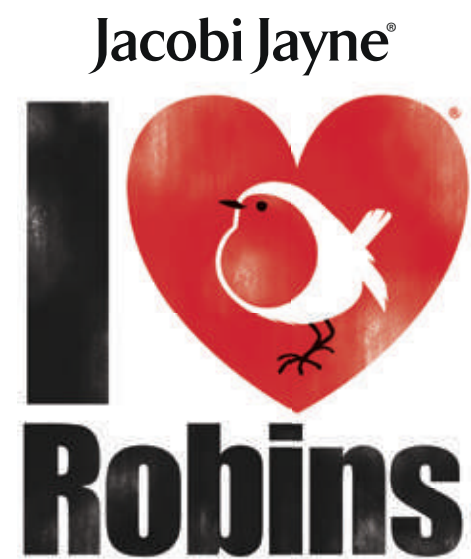


BD100-6

Buggy Dumplings™

- Addition to a well-recognised brand
- Colourful complementary packaging
- 6 x 100g





The big hearted brand

Strengthen your customers' focus on Britain's best loved bird with this high-value super premium food. The appeal is enhanced further with our coordinating feeders.



ILR-1



ILR-2

I Love Robins®

- Rich, aromatic blend specially devised for Britain's favourite bird
- Handy 500g and 2kg pouches
- Also great for blackbirds and song thrushes



More in store
Versatile display stand showcases the entire I Love Robins® range.



ILR-X2

I Love Robins® Feeder

- Plenty of space for birds to perch and feed in comfort
- Crystal clear polycarbonate tray and dome offer unrestricted view of birds



ILR-PF

I Love Robins® Pearl Feeder

- Delightful feeding point for any garden
- Clear polycarbonate dome protects food and birds from rain and snow



Relative sizes of
I Love Robins® Feeder &
I Love Robins® Pearl Feeder

The softbill superfood

Rich, aromatic blend including fruit, shrimp, insects, peanut granules and honey in stay-fresh pouch.
Ready to serve in any of our brand-matched feeders.

I Love Robins® Easy-Clean Hanging Treat Dish

- Provides plenty of room for birds to perch and feed in comfort
- Strong polycarbonate dish won't crack or discolour
- Secure locking tray lifts out easily for cleaning



ILR-TD

I Love Robins® Easy-Clean Treat Dish

- In super strong polycarbonate with drainage holes
- Site on ground, table, bench or patio
- Secure locking tray lifts out easily for cleaning



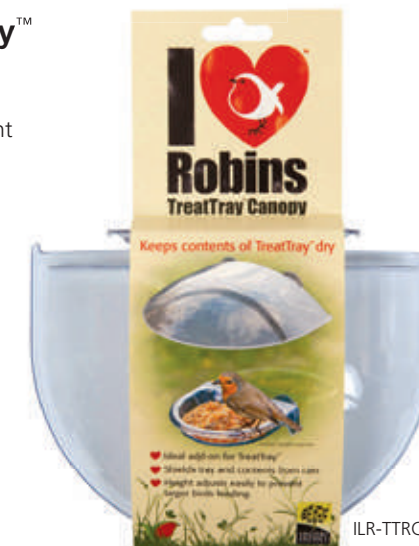
ILR-HTD

I Love Robins® TreatTray™

- A great way to see birds really close up
- Ideal secondary feeding point for any garden
- Clings to window and removes easily



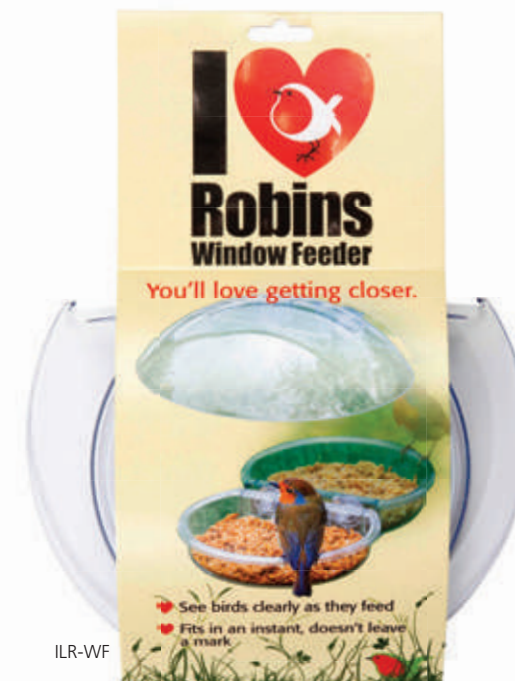
ILR-TT



ILR-TTRC

I Love Robins® TreatTray™ Canopy

- Popular add-on for TreatTray
- Shields TreatTray from rain and snow
- Clings to window and removes easily
- Reduce canopy height above TreatTray to discourage larger birds
- Made in tough polycarbonate



ILR-WF

I Love Robins® Window Feeder

- Full-sized window feeder with generous 215mm diameter tray
- Rain canopy height adjusts freely to discourage larger birds
- High quality suction cups adhere firmly to glass and remove easily without marking
- Clear, tough UV-stabilised polycarbonate

Squirrel Buster®

Like no other

It's the world famous name that's already brought the simple pleasure of squirrel-free bird feeding to millions.

No other feeder works, looks or sells like Squirrel Buster®.



The Squirrel Buster®

- Adjustable mechanism also excludes large birds like pigeons
- For sunflower seeds and blends
- 0.75 litre capacity



SB-1057



SB-C



SB-M

Squirrel Buster® Mini

- Perfectly sized for smaller gardens
- For sunflower seeds and blends
- 0.6 litre capacity

Squirrel Buster® Classic

- For sunflower seeds and blends
- Generous 1.4 litre capacity

How it works



Only birds can feed. The squirrel's weight instantly shuts off the food supply.



SB-P

Squirrel Buster® PLUS

- Biggest-ever Squirrel Buster with generous 3 litre capacity for fewer refills
- Innovative no-mesh design
- Can be pole mounted with optional adaptor
- Adjustable easy-grip textured perches let birds feed in comfort
- Includes detachable perch ring for birds that prefer to feed face-on



SB-PWG

Squirrel Buster® PLUS Weather Guard

- Shelters feeding birds and food from rain and snow



SB-PPA

Squirrel Buster® PLUS Pole Adapter

- Fits any 1" Garden Pole
- Allows easy removal of feeder from pole for refills or cleaning



SB-EVO

Squirrel Buster® Evolution™

- Patented Squirrel Buster technology in attractive no-mesh design
- For sunflower seeds and blends
- Quick and easy to fill and clean
- 1.2 litre capacity

LIFETIME GUARANTEE
Plus LifetimeCare™

Squirrel Buster®

For every food

Best-selling Squirrel Buster® gives customers more squirrel-resistant feeding options, including peanuts, niger seed and suet cakes.



Squirrel Buster® Finch

- Specially sized ports for niger seed
- Easy to fill and clean
- 1.4 litre capacity



Squirrel Buster® Peanut

- Weight adjustable mechanism deters squirrels and larger birds
- Base offers generous perching space for woodpeckers
- 0.75 litre capacity



Squirrel Buster® Suet Feeder

- Completely protects two standard suet cakes
- Weight adjustable mechanism bars squirrels and larger birds



Open



Closed

Not to be missed

Customers can't overlook these stand-out Display Bins. FREE with minimal stock commitment.



Just for the Mini
Includes demonstration model. Holds 20 feeders.



Island display bin
Choose from:
Feed birds. Not squirrels.
or *Squirrels stopped here!*

Holds all Squirrel Buster® models.



Video display
Let your customers see Squirrel Buster® in action.
Holds a variety of models, up to 40 feeders.



High-impact messaging
Be loud and clear with our new in-store posters and outdoor vinyl banners. Ask for full details.



For **Seed Trays** and other feeder accessories, see page 40.

Bird feeding freshened

These vibrantly coloured feeders put birds first, with a wider tube that lets seed flow freely.

Made in widely recyclable plastic and stainless steel, they're accessibly priced to inspire a fresh generation of bird lovers.

For seeds



FLO-S2G



FLO-S3C



FLO-S1B

For seed models choose from:

- Aqua
- Lime
- Classic Green

For niger



FLO-N2Y



FLO-N3C



FLO-N1Y

For niger models choose from:

- Yellow
- Classic Green

Hygiene in mind



Perches unclip in an instant; everything comes apart for easy cleaning.

**2 YEAR
GUARANTEE**
plus LifetimeCare™



More in store
Small footprint
island display - FREE
with minimal stock
commitment.





Taking the next step

For discerning customers, nothing matches the reassuring quality and presence of solid metal. Chunky fittings resist squirrels' teeth and a lifetime of harsh weather - all backed by our 5 year guarantee and LifetimeCare™.

Good to know



Hygiene in mind. Base twists off and perches unclip for quick, easy cleaning.

**5 YEAR
GUARANTEE**
plus LifetimeCare™



More in store
Small footprint
island display - FREE
with minimal stock
commitment.



Colour choice
**Piano
Black**



For **Seed Trays** and other feeder
accessories, see page 40.



Jacobi Jayne®

flo

festival™



More birds. More of everything

Bigger. Wider. Better. The vibrant styling of our largest ever tubular feeders can't be missed.

Super high capacity up to 5.2 litres is ideal for attracting more birds in large gardens and parklands. Other features include a twist off base and click-off comfort perches in chew-resistant metal.



FLF-S2B



FLF-S3B



FLF-S4B



FLF-S1B

Good to know



Hygiene in mind. Base twists off and perches unclip for quick, easy cleaning.

**5 YEAR
GUARANTEE**
plus LifetimeCare™



Holds more.
Shown actual
size



For **Seed Trays** and other feeder accessories, see page 40.



Big. Tough. Easy

Big selling rugged feeders, designed in Canada for the harshest winter weather - bringing together size and exceptional strength.

Bold styling includes a signature yellow seed spreader. All-metal ports, base and cap release in an instant for cleaning.



BigEasy™ Tray

The perfect match for BigEasy. Fits all models in seconds to offer generous perching space for birds and catch spilled seeds.

- Tough, clear polycarbonate won't crack or discolour in sunlight
- Drainage holes prevent waterlogged seed



BE-S2G



BE-S3G



BE-S1G

Good to know



Quick release base twists off in an instant to let uneaten seed escape.



Easy-off seed ports twist and remove for tube cleaning.



Eye-catching seed spreader feature ensures smooth, even flow of food to ports.



**5 YEAR
GUARANTEE**
plus LifetimeCare™

More in store
Small footprint
island display - FREE
with minimal stock
commitment.





Make everyone's day

Everybody can relate to these beautifully presented feeders at essential price points.

Like all our feeders they're designed for quick, easy cleaning with parts separating in seconds. Fully recyclable materials.

Good to know



Hygiene in mind. Perches unclip in an instant; everything comes apart for easy cleaning.

**2 YEAR
GUARANTEE**
plus LifetimeCare™



For seed



BL2-S1G



BL2-S2G

For peanuts



BL2-P1G

BL2-P2G

For niger



BL2-N1G



BL2-N2G

For suet balls



BL2-B2G



BL2-B1G



For **Seed Trays** and other feeder accessories, see page 40.



More in store
Small footprint
island display - FREE
with minimal stock
commitment.

Jacobi Jayne® Ring Pull™

Known and trusted

Customers ask for them by name - the feeders that started the easy-clean revolution at a real world price.

Just pull the pin. Everything comes apart in a moment for instant hygiene.

Good to know



Quick Clean
Base twists off, allowing uneaten seeds and husks to escape.



Deep Clean
Pull the pin and all parts separate for a thorough clean.

**2 YEAR
GUARANTEE**
plus LifetimeCare™

For seed

For peanuts

For niger



TO-S1G



TO-S2G



TO-S3G



TO-P2G



TO-P1G



TO-N1Y



TO-N2Y



TO-N3Y



More in store
Small footprint
island display - FREE
with minimal stock
commitment.

For **Seed Trays** and other feeder accessories, see page 40.

Jacobi Jayne®



Click with customers

These top selling premium metal feeders are packed with innovations that every customer can relate to - from easy cleaning to durable fittings that shrug off squirrels and weather damage.

Good to know



Quick Clean
Base twists off for a quick and easy clean when you refill.



Thorough Clean
Seed ports click off for a thorough clean.

5 YEAR GUARANTEE
plus LifetimeCare™



For seeds

For peanuts

For niger

Peanut PLUS™



RP3-S1G



RP3-S2Z



RP3-S3G



RP3-P1G



RP3-P2Z



RP3-N1G



RP3-N2G



RP3-N3G



RP3-PPG



RP3-PP1G

Deter squirrels, starlings and parakeets with this tough, easy to clean stainless steel feeder that holds suet pellets and peanuts.

For seed & peanut models choose from:

- Green
- Zinc

For **Seed Trays** and our wide range of matching accessories, see page 40.



More in store
Small footprint island display - FREE with minimal stock commitment.



Jacobi Jayne®

Timeless appeal

Traditional styling and craftsmanship, forged in wrought iron that ages gracefully. Handsome packaging makes an ideal gift idea.



Daisy Wall Feeder

Dimensions: 220H x 150W x 250D mm



OI-BD

Buttercup Water Dish

Dish diameter: 180mm

Height: 80mm



OI-WB

Wall Bracket

Dimensions: 190H x 220W mm



OI-FP

Poppy Feeder

Total height: 730mm

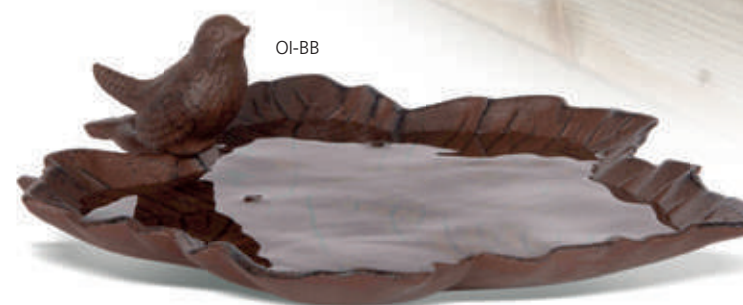
including spike



OI-CD

Corner Dish

Diameter: approx 220mm



OI-BB

Fallen Leaf Birdbath

Diameter: approx 260mm



OI-CB

Classic Birdbath

Bath diameter: approx 355mm

Height: approx 550mm



Sunflower Feeder

Total height: 730mm

including spike



OI-FS



For windows

Bringing birds even closer to home.



Sky Deck™ Window Feeder

- Removable polycarbonate tray for easy cleaning and refilling
- Large rain cover protects food and feeding birds
- Full colour box makes an ideal gift



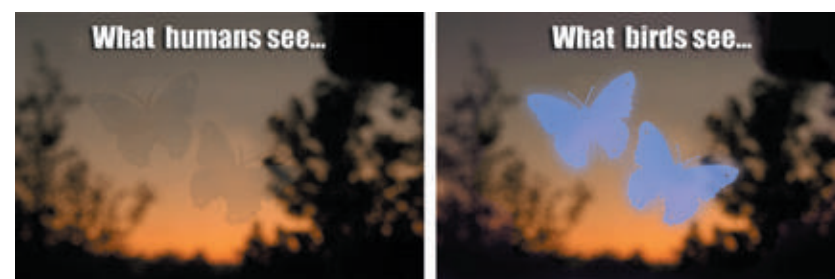
UpClose™ Window Feeder

- Gives crystal-clear view of birds and their feeding habits
- Rain canopy protects food and feeding birds
- Drainage holes prevent waterlogged food

Butterfly WindowAlert™

Cut the risk of bird strikes with these decorative decals which cling by natural static attraction to any glass surface. WindowAlert reflects the ultraviolet light we can't see, creating a brightly glowing warning that's clearly visible to birds.

- No adhesive or special fixing required
- Easily removed - does not mark glass
- Each pack contains 4 decals



WA-2

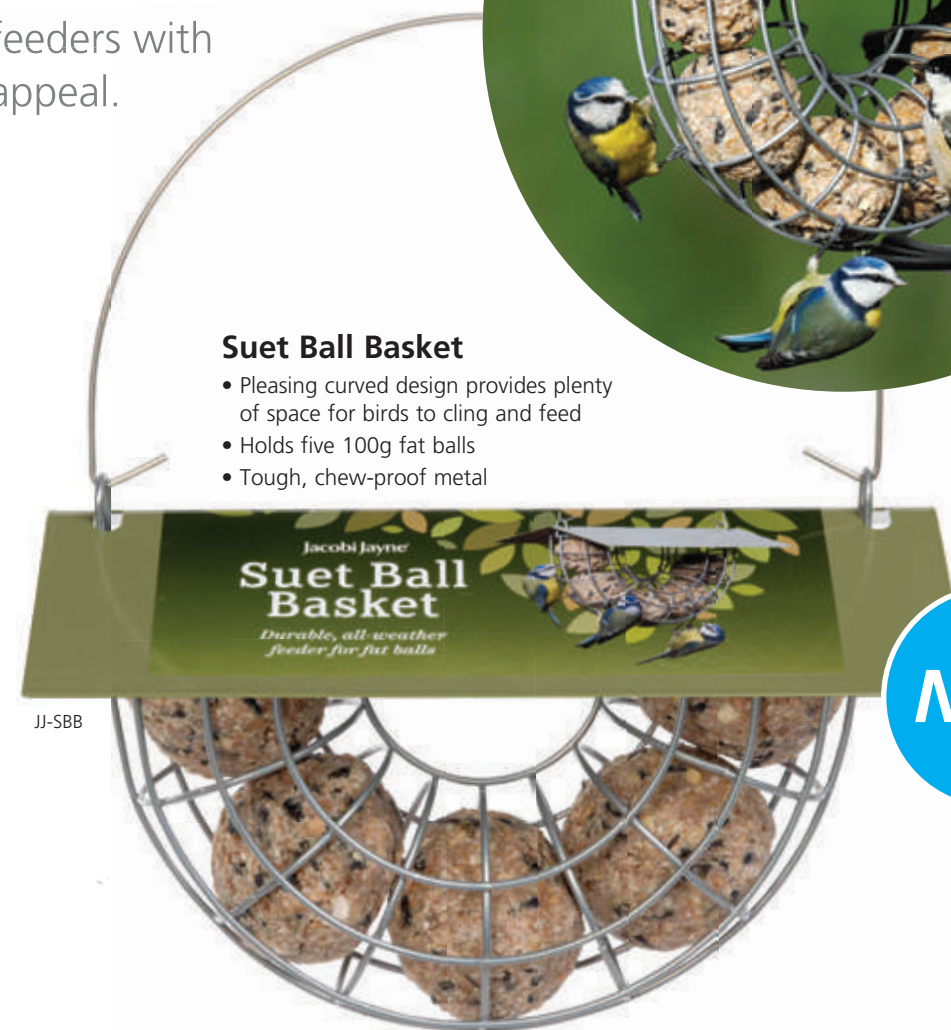
Fat ball feeders

Everyday feeders with universal appeal.



Suet Ball Basket

- Pleasing curved design provides plenty of space for birds to cling and feed
- Holds five 100g fat balls
- Tough, chew-proof metal



New

Premium Suet Feeder

- Solid, chunky metal construction
- Easy-open protective lid
- Takes two cakes or six balls



BasketBall™ Feeder

- The safe, simple, no-nets way to offer three fat balls
- Birds feed without the risk of tangling
- Hanging and window versions
- Snaps open and shut for instant refills





Trusted by experts

Used every day at Vale Wildlife Hospital, our meaty crunchy biscuits are just right for your customers' much-loved nightly visitors.

Vale's™ Hedgehog Food

- Made with plenty of meat, fibre, and selected vitamins and minerals
- Unlike alternatives it has lower protein and fat and higher fibre content - closer to the diet hedgehogs find in the wild
- Safe calcium/phosphorus ratio of 2 to 1 for bone health
- 600g and 1.5kg pouches



Vale™ Wildlife Hospital

Caring for wildlife since 1984

Caring for over 8,000 wildlife casualties every year, including 2,000 hedgehogs, and many swans and ducks. Vale Wildlife Hospital & Rehabilitation Centre is one of UK's leading rescues. Learn more about their work at valewildlife.org.uk



Better than bread

These peck sized floating granules are ideal for adult birds and their young, unlike bread which is high in salt and offers little nutrition.

Vale's™ Swan & Duck Food

- Sized and shaped to float on the water's surface allowing swans and ducks to indulge their natural foraging behaviours
- Nutritionally balanced with high oil content and added vitamins and minerals
- Great for year-round feeding, but especially welcomed during breeding season and in winter when food is short
- 600g and 1.5kg pouches



Jacobi Jayne®



Inviting and complementary

This rich, moist blend is carefully formulated as a safe, nutritious complement to hedgehogs' natural diet.

I Love Hedgehogs™

- Handy 500g and 2kg pouches
- Suitable any time of year



I Love Hedgehogs™ Dish

- Ideal for offering I Love Hedgehogs™
- Sells strongly in your birdcare section or giftware department
- Frost proof ceramic
- Dishwasher friendly
- Doubles as bird bath



Keep customers informed
Promote the safe feeding of hedgehogs with the simple expert tips in this FREE leaflet.

More in store
High impact small footprint Display Bin - FREE with minimal stock commitment.



Jacobi Jayne®



Make a little extra space

Our attractive insect habitats are an ideal complement to your core bird feeding range.



Insect Block

Hang, place on a sheltered surface or settle within stones or logs.
Dimensions:
140H x 140W x 100D mm



Insect House

Decorative and functional, with a choice of spaces and materials.
Dimensions:
230H x 170W x 100D mm



Large Insect House

Includes a wide variety of cavity sizes.
Dimensions:
300H x 250W x 90D mm



Insect Loft

Hang against a tree, fence or wall.
Dimensions: 110H x 170W x 90D mm

Jacobi Jayne®



Love them? Hate them?

Tempt thieving squirrels away from bird food with this feeder just for them.



NutBox™

Squirrels quickly learn to lift the lid to access the food on show behind the clear perspex screen.
Dimensions:
230H x 130W x 215D mm



Quick release bracket makes it easy to take NutBox™ down for filling and cleaning.



Trays and add-ons

These style-matched bird feeder accessories are designed for easy fitting and years of outdoor use.



Seed Tray

- 190mm diameter
- Includes BaseLink
- Can be used with Garden Pole
- Fits all Bird Lovers, flo & Ring-Pull feeders

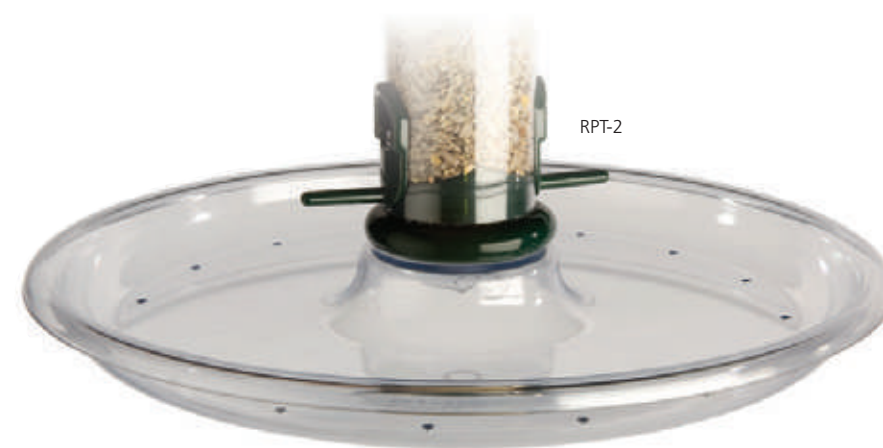


Large Tray

- 265mm diameter
- Includes BaseLink
- Can be used with Garden Pole
- Fits all Bird Lovers, flo & Ring-Pull feeders



When used with Ring-Pull™, flo lifetime™ & flo festival™ feeders, trays remove together with feeder base in a single twist.



Super Tray

- Extra wide 350mm diameter
- Allows more birds to feed and reduces spilled seed
- Includes BaseLink
- Fits all Bird Lovers, flo & Ring-Pull feeders



BaseLink screws into feeder base to provide additional hanging point for further feeders.



BaseLink™, pack of 2

- Screws into feeder base to provide additional hanging point for further feeders
- Fits Bird Lovers, flo, Ring-Pull and many other feeders



Ring-Pull™ Perch Rings

It's all about choice. Some species enjoy stationing themselves on the feeder's perch bar while others prefer to feed head-on, keeping a wary eye out for predators. Let your customers find out for themselves what works best in their garden with our unique Easy-fit Perch Rings that let birds feed in even greater comfort and safety. The polycarbonate ring pushes onto the feeder perch in an instant - and they're just as easily removed.

- For plastic Ring-Pull feeders (and original Ring-Pull PRO)
- Provides secure, comfortable perching space for feeding birds
- Predators can be seen more readily
- Instant fit, easy to remove - see which feeding birds prefer
- Unique patented design



Rain Away™

- Quick-fitting rain shield keeps seed dry and healthy
- Slides snugly onto the feeder tube, no tools needed
- Shelters perching birds as they feed
- Fits Bird Lovers and Ring-Pull feeders



Pigeon Spacer™

- Prevent pigeons from emptying tubular feeders
- Pigeons perched on seed tray cannot reach feeder ports
- Fits Bird Lovers, flo, Ring-Pull and many other feeders



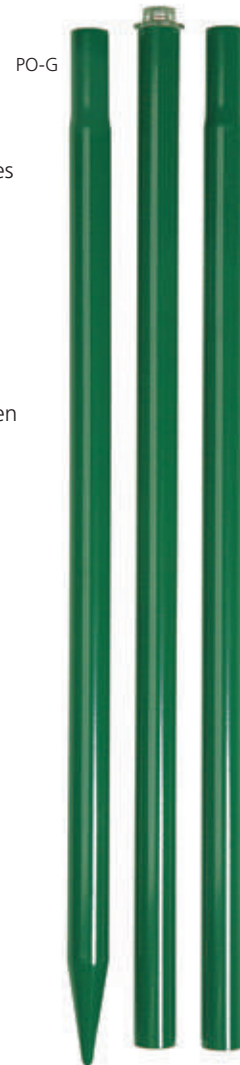
Garden pole system

Our modular system provides endless options for mounting, siting and protecting feeders.

Garden Pole

One of the most popular accessories for any birdcare range. The tough 1" steel pole features a rustproof powder coating to shrug off years of bad weather.

- Three sections total over 1.7m long
- Spike drives easily into ground
- Garden Pole Adaptor fits most feeders (see below)
- Feeder removes easily for cleaning and refills
- Add an extra 550mm section (PO-G) for even more height



Wraparound Hooks with Safety Loop

They're the smartest, simplest way to add more feeding points to our Garden Pole (or any 1" pole).

- Fits in seconds - just as easy to remove
- No clamps, screws or fixings needed
- Instantly set hook to any height
- Durable weatherproof coated steel
- 8" and 16" sizes available



Secure safety loop prevents feeder being dislodged from hook by wind or squirrels.



Garden Pole Side Dish

- Fixes in seconds to our Garden Pole to provide a convenient feeding tray.
- Removes easily for refilling and cleaning
- In super strong polycarbonate with drainage holes
- Suitable for any 1" pole

Garden Pole Adaptor

- Allows quick, easy removal of bird feeders from Garden Pole for refilling and cleaning
- Fits Bird Lovers, flo, Ring-Pull and many other feeders

Patio Base

- Sturdy base can be sited on patio, decking, gravel or lawn
- Accepts any 1" garden pole
- Heavy-gauge steel keeps feeder and pole stable in high winds
- Weather resistant coated steel needs no maintenance



Ground Socket

- Provides extra-stable mounting for Garden Pole or any 1" pole
- Tapered end drives directly into lawn or flowerbed
- Pole removes easily from socket for grass cutting or garden maintenance



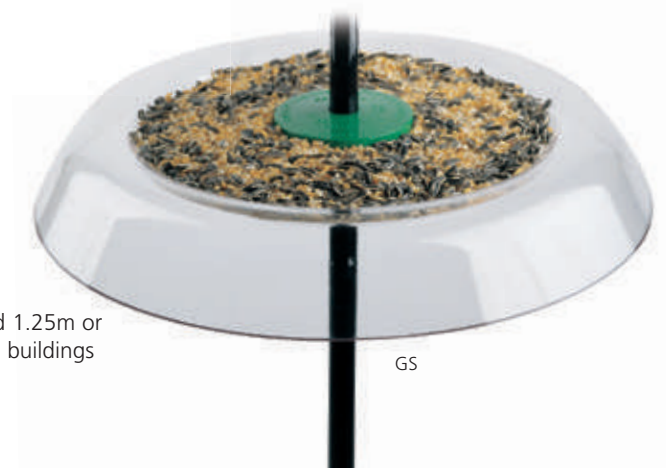
Seed Buster

- Generously sized tray cuts garden mess and saves customers money on spilled seed
- Two-part design fits all 1" and 7/8" garden poles
- Quick to fit and clean



Giant Tray & Squirrel Guard

- 470mm diameter
- Attaches to Garden Pole
- Highly effective squirrel guard when placed 1.25m or more from ground and 2.5m from trees or buildings
- Easily cleaned, makes a hygienic bird table



Must-have extras

Make birdcare a year-round pleasure with these smart ideas to encourage a healthy feeding regime in customers' gardens.

Filling and cleaning

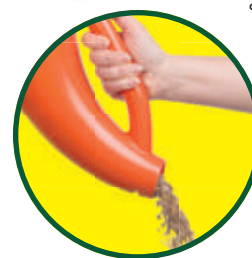


Super Scoop™

- Scoop, carry and pour without spilling
- Perfect for bird seed, pet food and much more
- In unmissable orange

Scoopy™

- Sized just right for topping up smaller feeders
- Great for pet food and litter trays



flo™ Scoop

- For easy no-spill refills
- Dip into sack, then carry to feeder
- Simple one-handed operation



FLO-SS

Anti-squirrel protection



BFG-3

Birdfeeder Guardians

Adds effective anti-squirrel protection for tubular feeders.

- Available in two sizes to suit many feeders (feeder not included)
- Can be suspended or pole mounted
- Easy fitting: cage lifts off feeder and base for filling and cleaning
- Includes Seed Tray

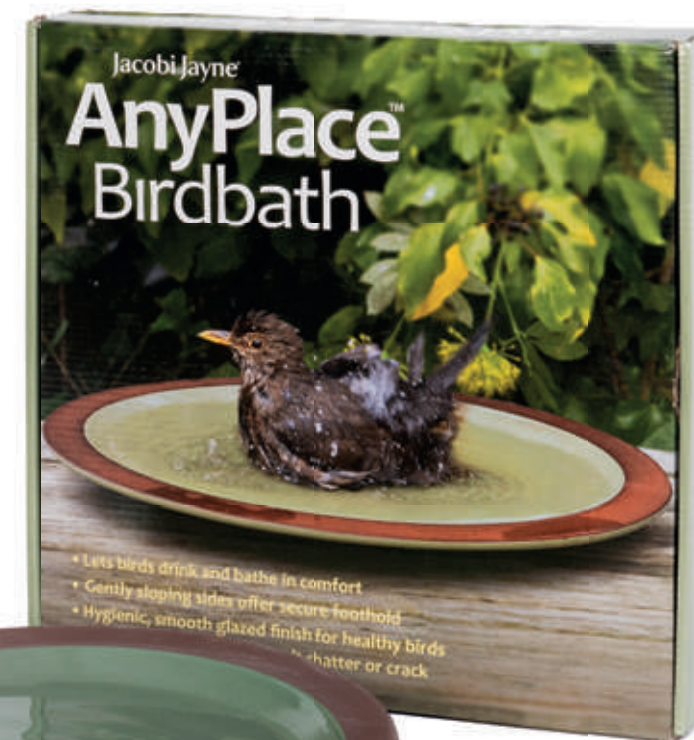


BFG-4

Water baths

AnyPlace™ Birdbath

- Beautifully styled for every garden
- Gently sloped sides let birds gain a secure foothold to drink and bathe
- Hygienic and easy to clean
- 350mm diameter

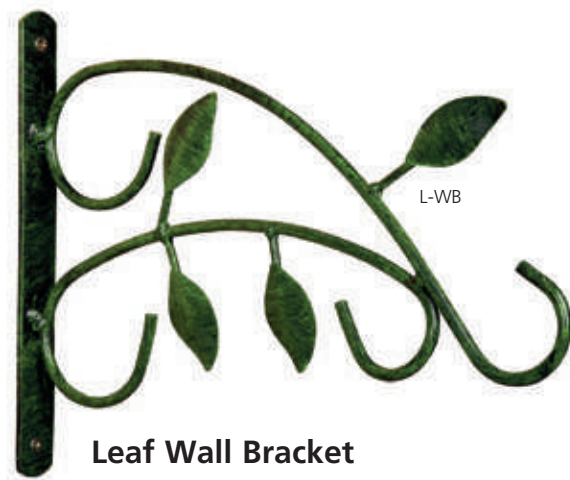


JJ-ABB



Hooks and hangers

Attractive yet highly practical options for siting feeders wherever it suits customers best.



Leaf Wall Bracket

- Sturdy wall hanging bracket for feeders or flower baskets
- Delicate leaf detailing
- Forged in tough steel with weather-resistant mottled green/black coated finish



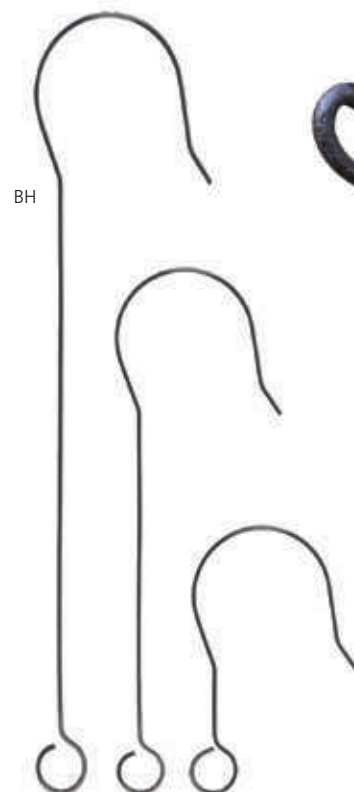
Hang Right™

- Available in three convenient lengths
- Suspends even heavy bird feeders safely and securely from a tree branch
- Rust-proof stainless steel and copper
- Plastic sleeve prevents damage to branches



High Strength Window Hook

- Sturdy feeder hook attaches to outside of window using two strong suckers
- Gives up to 135mm clearance between hanging point and window
- Tough long-lasting polycarbonate



Branch Hooks

- Suspend tubular feeders quickly and securely
- Fits round any tree branch up to 5" diameter
- Tough coated steel won't rust, weather or damage tree



Old Iron™ Wall Bracket

Part of the Old Iron range - see page 34.
Dimensions: 190H x 220W mm



Shorty Hook

- Ideal for hanging feeders and plants
- Tough rust-proof aluminium
- Can be used singly or together
- Won't damage tree branch
- 300mm long

Guides

Our colourful guides to Britain's wild flora and fauna make perfect companions for walking trips or days out: they're also great gifts.



'You Need to Know' Guides

Colourful fold-out pocket guides to fauna and flora of Britain & Ireland.

- Accurately illustrated with essential information
- Glossy laminated finish resists rain splashes
- Choice of six titles



Nest Boxes: Your Complete Guide

This richly illustrated 162-page guide covers everything your customers need to know about building, buying and getting the best from nestboxes.

- Step-by-step instructions for constructing proven nestbox designs
- Profiles of garden bird species that regularly use nestboxes
- Practical advice on positioning, protecting and preserving nestboxes
- Creating a wildlife friendly garden
- Providing refuges for hedgehogs and other garden animals
- Foreword by TV's Nick Baker



BTO-NBG

Display systems

Showcase the quality of our beautiful birdcare range.
Call us free on 0800 652 42 52 and we'll recommend
which display options are most effective in your store.



Shelf Strips



Shelf Wobblers



Island displays

Informative, appealing and space efficient.
All supplied FREE with minimal stock commitment.



STD-DB



ILR-DB



BB-DB



FB-VDS



SB-VDS



FLO-WDS

feeder fresh™

Clean is good

Make cleaning easy for your customers with our highly effective hygiene solutions.

New

Feeder Fresh™ Cleaning Spray

This anti-bacterial spray keeps feeders, trays, tables and water baths clean and hygienic.

New
Spray and wipe
for healthy
birds

**feeder
fresh™**
Cleaning Spray

Fast, easy hygiene
for bird feeders, tables
and water baths

Wipes out germs and viruses

FF-CS1

Just a sprinkle
for healthy
birds

**feeder
fresh™**
Bird Feeder
Hygiene Crystals

Helps keep birdfood fresh,
dry and mould free

Feed safely, save wasted food

FF-HC1

Feeder Fresh™ Hygiene Crystals

- Ensures cleaner feeders and healthier birds
- Non-toxic granules absorb water to keep surrounding bird seed dry and mould-free
- Reduces need for frequent feeder maintenance and cleaning
- Biologically inert formulation will not harm birds or natural water supplies



BRU

Cleaning Brush

- Designed for feeders – soft natural bristles clean without scratching
- Reaches into most tubular feeders
- Rust-proof stainless steel stem
- 125mm of bristles, 635mm overall

Prevents harmful mould

A little at the bottom of feeders, reduces the need for frequent cleaning. It also prevents expensive wastage of inedible, moisture-damaged seed.



With Feeder Fresh:
Dry & healthy.



Without Feeder Fresh:
Harmful mould.