

Jacobi Jayne®
Best in birdcare



Freshly made
for every garden



A bird feeder for every garden

Jacobi Jayne started out with the aim of bringing more birds to more gardens.

We wanted to offer customers better foods and healthier, longer-lasting feeders, backed by unfailingly friendly, attentive service. Just like we do today.

For more than a quarter of a century we've focused on what really matters. And by sticking to that commitment we've created the best birdcare range you'll find anywhere.

Clair Dance

Clair Dance
Commercial Director

LifetimeCare™

We offer friendly advice, support and low-cost replacement parts for the lifetime of our products – freeing you from time-consuming customer support.

Careline 0800 083 1132

parts.jacobijayne.com

WhatsApp 'Businesses'

help@jacobijayne.com

Vale's™ Hedgehog Food

The experts' choice now available for gardens, too.
See back cover.



Squirrel Buster®
Bringing back the pleasure of bird feeding for millions.
See page 14.



Bird Lovers™
The perfectly priced introduction to bird feeding.
See page 26.

Super Scoop™
Make life easy with one-handed feeder refills.
See page 44.



Welcome to our world

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Here to help

We'll guide you to the best choices for you and your customers.

0800 652 42 52





Still Number One

There's something about scrumptiously nutty Flutter Butter® that customers - and birds - just can't resist. A best seller for over a decade, our peanut butter for birds is loved for its quality and unmatched convenience.



New

Flutter Butter® Starter Pack

Colourful, friendly and easy to buy, there's everything in here to introduce customers to the world of convenient feeding with Flutter Butter. Includes best-selling Flutter Butter Feeder plus 2 EcoRefills.

FB3-RSP

3 flavours
Original
Buggy
Fruity



More in store
Versatile video display stand showcases the entire Flutter Butter® range. Plus new dedicated display bin for Starter Pack.



FB-PR3

Flutter Butter® EcoRefills, 140g

Fresh every time, EcoRefills slip effortlessly into a Flutter Butter Feeder, and are widely recyclable.

The wonder food for birds

Rich, nutritious and naturally low in salt, Flutter Butter® draws a wide range of garden species, with a choice of three appealing flavours.



FB-PF3

FB-PO3

FB-PB3

Flutter Butter® Pods, 170g

Pods twist effortlessly into any of our Flutter Butter feeders. Easily refillable with EcoRefills.



FB-O

FB-F

FB-B

Flutter Butter® Jars, 320g

More than twice the capacity of an EcoRefill, in recyclable glass. For use with selected Flutter Butter feeders and ideal for placing on bird tables.



Flutter Butter[®] Feeders

Explore more

Once they've tried it there's no looking back. A wide range of feeder options tempts customers to offer Flutter Butter[®] everywhere in the garden.



FBF-3

New

Flutter Butter[®] Feeder

- Smart new design at a keen price
- Use with EcoRefills or Pods
- Hang from supplied chain
- Quick, easy refills with a simple twist
- Ready-filled option also available



FBF-3R



FB-THH

Flutter Butter[®] Jar Feeder

- For Jars as well as EcoRefills or Pods
- Hang from supplied chain
- Quick, easy refills with a simple twist

Flutter Butter[®] Treehouse Feeder

- Natural styling in wood
- Pitched roof protects from rain
- Use with EcoRefills, Pods or Jars



FBF-2

The freshest way to feed



Refilling takes just seconds – with no messy hands.



Flutter Butter[®] Wall Feeder

- Use with EcoRefills and Pods
- Secures Flutter Butter Pod to fence post, wall or shed
- Simple, cost-effective mounting option
- Fixing screws included



FB-WF



FBW-1



Flutter Butter[®] Window Feeder

- Exclusively for Pods
- Offers a close up view of feeding birds
- Attaches instantly to any window
- Made in long-lasting weatherproof polycarbonate
- Quick, easy Pod swaps when empty

See the Difference™ Birdfood Cakes

Deliciously different

Rich and moist with twice the fat, our finest birdfood cakes are worlds away from other hard, dry, dusty cakes. Higher energy levels make them more rewarding for birds, all year round.



DIF-V6

See the Difference™ Variety Pack of 6

- Super-convenient value box
- Six cakes in mixed flavours: 2 each of seeds, peanut, insect
- Informative, attention grabbing packaging

3 flavours
Seed
Peanut
Insect

Raising standards



Getting enough to eat - with plenty of calories - is never easy for birds. Independent lab tests confirm that **See The Difference™** cakes contain twice the fat of other leading brands.

See jacobi-jayne.com/fat-tests for full results.



DIF-S2
DIF-IN2
DIF-P2



See the Difference™ 2-Pack

- Customers can see the goodness in every cake
- Generously sized 2 x 340g net weight
- Choice of three flavours: seeds, peanut, insect

Suet Cake Feeders

SF-SO



SFD-SO

Suet Cake Feeders

- Side-opening design for quick refills
- Durable steel with rust-resistant coating
- Integrated hanger
- Available in two sizes: 1 cake, 2 cakes



PSF-G

Premium Suet Feeder

- Solid, chunky metal construction
- Easy-open protective lid
- Takes two cakes or six balls



Jacobi Jayne® Chunky Dumplings™

More fat. More birds

Our rich, moist Chunky Dumplings™ introduced the world to a better kind of fat ball. Customers got the message fast, turning their backs on dry, crumbling suet balls.



Chunky Dumplings™

- Very high fat levels, ideal for year-round feeding
- Unmissable packaging
- Choice of 100g or 85g sizes

CD100-6



More in store

High impact small footprint
Display Bin - FREE with
minimal stock commitment.



There's no comparison

More fat means more wild birds, and Chunky Dumplings™ leave other fat balls for dust. They're packed with premium ingredients that guarantee high energy levels for birds at any time of year.



Chalk v cheese

Jacobi Jayne® Buggy Dumplings™

Bursting with insect goodness

This latest flavour broadens the appeal of our top-selling premium suet balls.

There's 5% pure insect oil and 6% dried insects in Buggy Dumplings™, offering birds a super rich source of nutrients.



BD100-6

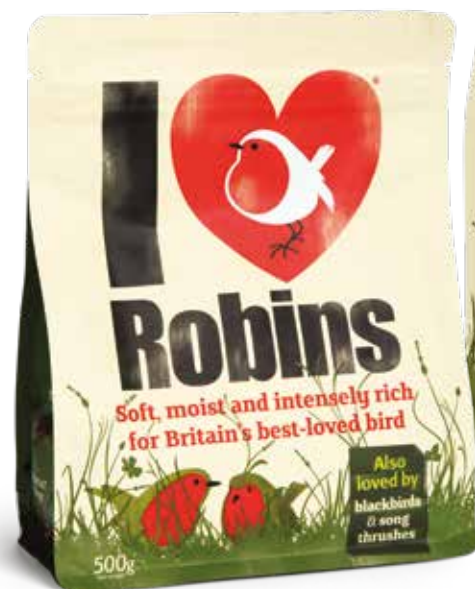
Buggy Dumplings™

- Addition to a well-recognised brand
- Colourful complementary packaging
- 6 x 100g

Jacobi Jayne® I ♥ Robins

The big hearted brand

Strengthen your customers' focus on Britain's best loved bird with this high-value super premium food. The appeal is enhanced further with our coordinating feeders.



ILR-1



ILR-2

I ♥ Robins®

- Rich, aromatic blend specially devised for Britain's favourite bird
- Handy 500g and 2kg pouches
- Also great for blackbirds and song thrushes



More in store
Versatile display stand showcases the entire I ♥ Robins® range.



I ♥ Robins® Feeder

- Plenty of space for birds to perch and feed in comfort
- Crystal clear polycarbonate tray and dome offer unrestricted view of birds



I ♥ Robins® Pearl Feeder

- Delightful feeding point for any garden
- Clear polycarbonate dome protects food and birds from rain and snow



Relative sizes of
I ♥ Robins® Feeder &
I ♥ Robins® Pearl Feeder

The softbill superfood

Rich, aromatic blend including fruit, shrimp, insects, peanut granules and honey in stay-fresh pouch.
Ready to serve in any of our brand-matched feeders.

I ♥ Robins® Easy-Clean Hanging Treat Dish

- Provides plenty of room for birds to perch and feed in comfort
- Strong polycarbonate dish won't crack or discolour
- Secure locking tray lifts out easily for cleaning



ILR-HTD



ILR-TD

I ♥ Robins® Easy-Clean Treat Dish

- In super strong polycarbonate with drainage holes
- Site on ground, table, bench or patio
- Secure locking tray lifts out easily for cleaning

I ♥ Robins® TreatTray™

- A great way to see birds really close up
- Ideal secondary feeding point for any garden
- Clings to window and removes easily



ILR-TT



ILR-TTRC

I ♥ Robins® TreatTray™ Canopy

- Popular add-on for TreatTray
- Shields TreatTray from rain and snow
- Clings to window and removes easily
- Reduce canopy height above TreatTray to discourage larger birds
- Made in tough polycarbonate



ILR-WF

I ♥ Robins® Window Feeder

- Full-sized window feeder with generous 215mm diameter tray
- Rain canopy height adjusts freely to discourage larger birds
- High quality suction cups adhere firmly to glass and remove easily without marking
- Clear, tough UV-stabilised polycarbonate

Squirrel Buster®

Like no other

It's the world famous name that's already brought the simple pleasure of squirrel-free bird feeding to millions.

No other feeder works, looks or sells like Squirrel Buster®.



The Squirrel Buster®

- Adjustable mechanism also excludes large birds like pigeons
- For sunflower seeds and blends
- 0.75 litre capacity



SB-1057



SB-C



SB-M

Squirrel Buster® Mini

- Perfectly sized for smaller gardens
- For sunflower seeds and blends
- 0.6 litre capacity

Squirrel Buster® Classic

- For sunflower seeds and blends
- Generous 1.4 litre capacity

How it works



Only birds can feed. The squirrel's weight instantly shuts off the food supply.



SB-P

Squirrel Buster® PLUS

- Biggest-ever Squirrel Buster with generous 3 litre capacity for fewer refills
- Innovative no-mesh design
- Can be pole mounted with optional adaptor
- Adjustable easy-grip textured perches let birds feed in comfort
- Includes detachable perch ring for birds that prefer to feed face-on



SB-PWG

Squirrel Buster® PLUS Weather Guard

- Shelters feeding birds and food from rain and snow



SB-PPA

Squirrel Buster® PLUS Pole Adapter

- Fits any 1" Garden Pole
- Allows easy removal of feeder from pole for refills or cleaning



SB-EVO

Squirrel Buster® Evolution™

- Patented Squirrel Buster technology in attractive no-mesh design
- For sunflower seeds and blends
- Quick and easy to fill and clean
- 1.2 litre capacity

LIFETIME GUARANTEE
Plus LifetimeCare™

Squirrel Buster®

For every food

Best-selling Squirrel Buster® gives customers more squirrel-resistant feeding options, including peanuts, niger seed and suet cakes.



SB-PN



SB-S

Squirrel Buster® Suet Feeder

- Completely protects two standard suet cakes
- Weight adjustable mechanism bars squirrels and larger birds



Open



Closed

Squirrel Buster® Peanut

- Weight adjustable mechanism deters squirrels and larger birds
- Base offers generous perching space for woodpeckers
- 0.75 litre capacity

Squirrel Buster® Finch

- Specially sized ports for niger seed
- Easy to fill and clean
- 1.4 litre capacity

Not to be missed

Customers can't overlook these stand-out Display Bins. FREE with minimal stock commitment.



Just for the Mini
Includes demonstration model. Holds 20 feeders.



Island display bin
Choose from:
Feed birds. Not squirrels.
or *Squirrels stopped here!*

Holds all Squirrel Buster® models.



Video display
Let your customers see Squirrel Buster® in action.
Holds a variety of models, up to 40 feeders.



High-impact messaging
Be loud and clear with our new in-store posters and outdoor vinyl banners. Ask for full details.



For **Seed Trays** and other feeder accessories, see page 40.

Bird feeding freshened

These vibrantly coloured feeders put birds first, with a wider tube that lets seed flow freely.

Made in widely recyclable plastic and stainless steel, they're accessibly priced to inspire a fresh generation of bird lovers.

For seeds



FLO-S2G



FLO-S3C



FLO-S1B

For seed models choose from:

- Aqua
- Lime
- Classic Green

For niger



FLO-N2Y



FLO-N3C



FLO-N1Y

For niger models choose from:

- Yellow
- Classic Green

Hygiene in mind



Perches unclip in an instant; everything comes apart for easy cleaning.

**2 YEAR
GUARANTEE**
plus LifetimeCare™



More in store
Small footprint
island display - FREE
with minimal stock
commitment.





Taking the next step

For discerning customers, nothing matches the reassuring quality and presence of solid metal. Chunky fittings resist squirrels' teeth and a lifetime of harsh weather - all backed by our 5 year guarantee and LifetimeCare™.

Good to know



Hygiene in mind. Base twists off and perches unclip for quick, easy cleaning.

**5 YEAR
GUARANTEE**
plus LifetimeCare™



More in store
Small footprint
island display - FREE
with minimal stock
commitment.



For **Seed Trays** and other feeder accessories, see page 40.



Jacobi Jayne®

flo
festival™

More birds. More of everything

Bigger. Wider. Better. The vibrant styling of our largest ever tubular feeders can't be missed.

Super high capacity up to 5.2 litres is ideal for attracting more birds in large gardens and parklands. Other features include a twist off base and click-off comfort perches in chew-resistant metal.



FLF-S2B



FLF-S3B



FLF-S4B



FLF-S1B

Good to know



Hygiene in mind. Base twists off and perches unclip for quick, easy cleaning.

**5 YEAR
GUARANTEE**
plus LifetimeCare™



Holds more.
Shown actual
size

For **Seed Trays** and other feeder accessories, see page 40.



Big. Tough. Easy

Big selling rugged feeders, designed in Canada for the harshest winter weather - bringing together size and exceptional strength.

Bold styling includes a signature yellow seed spreader. All-metal ports, base and cap release in an instant for cleaning.



BigEasy™ Tray

The perfect match for BigEasy. Fits all models in seconds to offer generous perching space for birds and catch spilled seeds.

- Tough, clear polycarbonate won't crack or discolour in sunlight
- Drainage holes prevent waterlogged seed



BE-S2G



BE-S3G



BE-S1G

Good to know



Quick release base twists off in an instant to let uneaten seed escape.



Easy-off seed ports twist and remove for tube cleaning.



Eye-catching seed spreader feature ensures smooth, even flow of food to ports.



**5 YEAR
GUARANTEE**
plus LifetimeCare™

More in store
Small footprint
island display - FREE
with minimal stock
commitment.



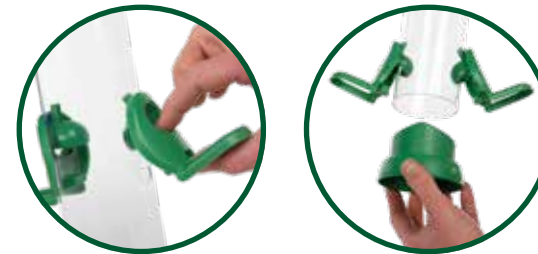


Make everyone's day

Everybody can relate to these beautifully presented feeders at essential price points.

Like all our feeders they're designed for quick, easy cleaning with parts separating in seconds. Fully recyclable materials.

Good to know



Hygiene in mind. Perches unclip in an instant; everything comes apart for easy cleaning.

**2 YEAR
GUARANTEE**
plus LifetimeCare™



For seed



BL2-S1G



BL2-S2G

For peanuts



BL2-P1G

BL2-P2G



For niger



BL2-N1G



BL2-N2G

For suet balls



BL2-B2G



BL2-B1G



More in store
Small footprint
island display - FREE
with minimal stock
commitment.

For **Seed Trays** and other feeder accessories, see page 40.



Jacobi Jayne® Ring Pull™

Known and trusted

Customers ask for them by name - the feeders that started the easy-clean revolution at a real world price.

Just pull the pin. Everything comes apart in a moment for instant hygiene.

Good to know



Quick Clean
Base twists off, allowing uneaten seeds and husks to escape.



Deep Clean
Pull the pin and all parts separate for a thorough clean.

**2 YEAR
GUARANTEE**
plus LifetimeCare™

For seed

For peanuts

For niger



TO-S1G



TO-S2G



TO-S3G



TO-P2G



TO-P1G



TO-N1Y



TO-N2Y



TO-N3Y



More in store
Small footprint
island display - FREE
with minimal stock
commitment.

For **Seed Trays** and other feeder accessories, see page 40.

Jacobi Jayne®



Click with customers

These top selling premium metal feeders are packed with innovations that every customer can relate to - from easy cleaning to durable fittings that shrug off squirrels and weather damage.

Good to know



Quick Clean
Base twists off for a quick and easy clean when you refill.



Thorough Clean
Seed ports click off for a thorough clean.

**5 YEAR
GUARANTEE**
plus LifetimeCare™

For seeds

For peanuts

For niger

Peanut PLUS™



RP3-S1G



RP3-S2Z



RP3-S3G



RP3-P1G



RP3-P2Z



RP3-N1G



RP3-N2G



RP3-N3G



RP3-PPG



RP3-PP1G

Deter squirrels, starlings and parakeets with this tough, easy to clean stainless steel feeder that holds suet pellets and peanuts.

For seed & peanut models choose from:

- Green
- Zinc

More in store
Small footprint island display - FREE with minimal stock commitment.



For **Seed Trays** and our wide range of matching accessories, see page 40.



Lantern feeders

Attractively presented hopper-style feeders favouring smaller birds that cling to feed.



Little Lantern™

- All the benefits of My Favourites™ in a more compact size
- Beautifully styled to grace smaller gardens
- Appeals to small species including tits, wrens, sparrows and finches
- For seeds and blends
- 0.9 litre capacity



LL-1



MF-1G

My Favourites™

- Attracts clinging species like tits, wrens, sparrows and finches
- Discourages starlings and pigeons
- Generous 1.3 litre capacity with quick release lid for easy refills
- Overhanging roof protects feeding birds from rain
- Base unclips for cleaning
- Hang or pole mount
- Tough and weatherproof



More in store
Small footprint island display - FREE with minimal stock commitment.

For goldfinches

An easy way to get acquainted with this beautiful bird.

Goldfinch Finder™

- Easy way for customers to discover if goldfinches are in the neighbourhood
- Ready to go: comes filled with niger seed
- Great price point makes an ideal impulse buy or gift
- No throwaway: can be refilled time after time



STD-1



Snap-off base for quick, easy refills.



For windows

Bringing birds even closer to home.



UC-WF

Butterfly WindowAlert™

Cut the risk of bird strikes with these decorative decals which cling by natural static attraction to any glass surface. WindowAlert reflects the ultraviolet light we can't see, creating a brightly glowing warning that's clearly visible to birds.

- No adhesive or special fixing required
- Easily removed - does not mark glass
- Each pack contains 4 decals



What humans see...



What birds see...

WA-2

UpClose™ Window Feeder

- Gives crystal-clear view of birds and their feeding habits
- Rain canopy protects food and feeding birds
- Drainage holes prevent waterlogged food

Jacobi Jayne®

Timeless appeal

Traditional styling and craftsmanship, forged in wrought iron that ages gracefully. Handsome packaging makes an ideal gift idea.



Daisy Wall Feeder

Dimensions: 220H x 150W x 250D mm



OI-BD

Buttercup Water Dish

Dish diameter: 180mm
Height: 80mm



OI-WB

Wall Bracket

Dimensions: 190H x 220W mm



OI-FP

Poppy Feeder

Total height: 730mm
including spike



OI-CD

Corner Dish

Diameter: approx 220mm



OI-BB

Fallen Leaf Birdbath

Diameter: approx 260mm



OI-CB

Classic Birdbath

Bath diameter: approx 355mm
Height: approx 550mm



OI-FS

Sunflower Feeder

Total height: 730mm
including spike

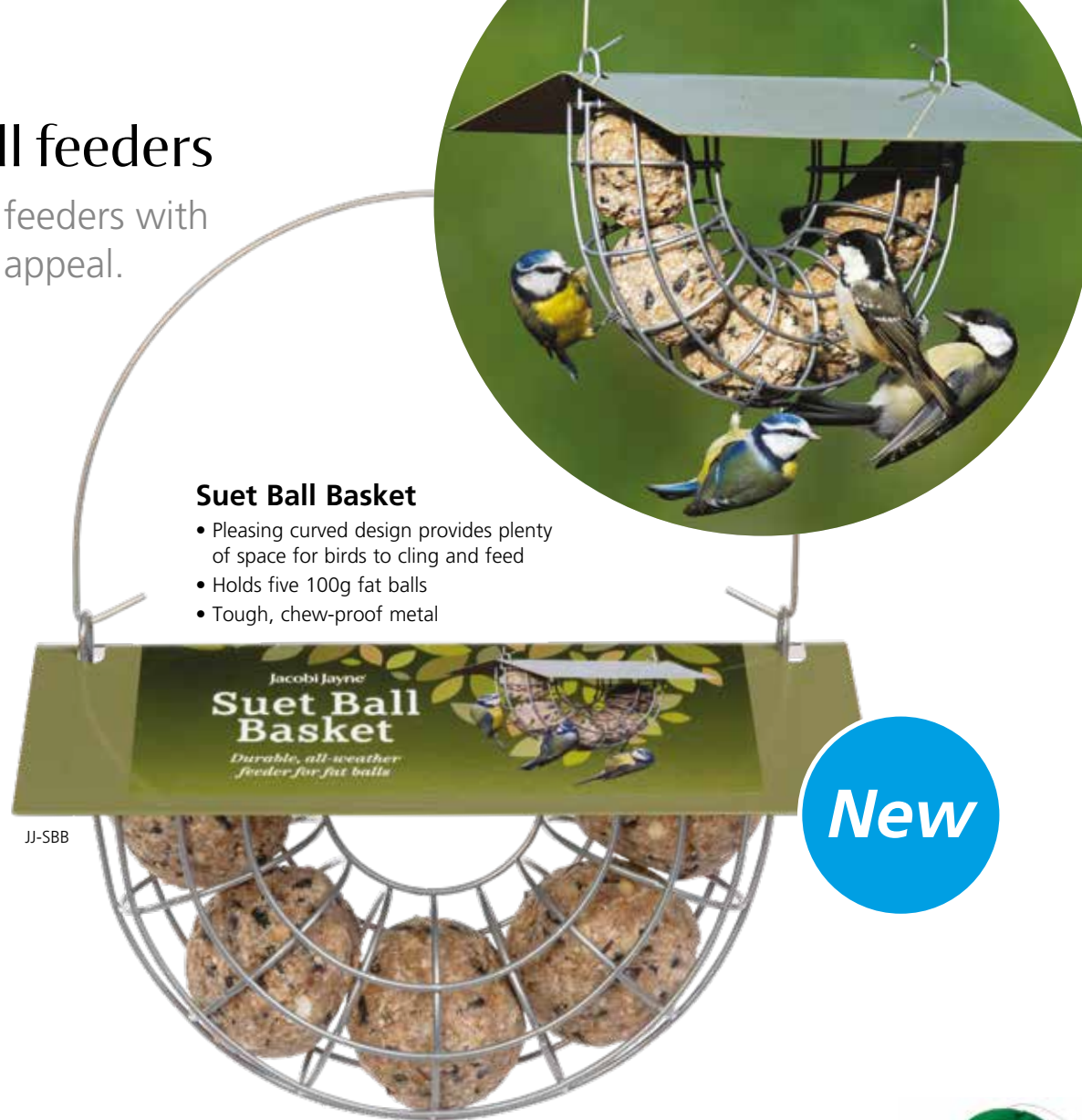


Fat ball feeders

Everyday feeders with universal appeal.

Suet Ball Basket

- Pleasing curved design provides plenty of space for birds to cling and feed
- Holds five 100g fat balls
- Tough, chew-proof metal



New

Premium Suet Feeder

- Solid, chunky metal construction
- Easy-open protective lid
- Takes two cakes or six balls



BasketBall™ Feeder

- The safe, simple, no-nets way to offer three fat balls
- Birds feed without the risk of tangling
- Hanging and window versions
- Snaps open and shut for instant refills



Jacobi Jayne®



I Love Hedgehogs™

- Handy 500g and 2kg pouches
- Suitable any time of year

Inviting and complementary

This rich, moist blend is carefully formulated as a safe, nutritious complement to hedgehogs' natural diet.



I Love Hedgehogs™ Dish

- Ideal for offering I Love Hedgehogs™
- Sells strongly in your birdcare section or giftware department
- Frost proof ceramic
- Dishwasher friendly
- Doubles as bird bath



More in store

High impact small footprint
Display Bin - FREE with minimal stock commitment.

Keep customers informed
Promote the safe feeding of hedgehogs with the simple expert tips in this FREE leaflet.



Jacobi Jayne®



Make a little extra space

Bees are good friends to every gardener. Our attractive insect habitats are an ideal complement to your core bird feeding range - with shapes, sizes and price points to suit everyone.



NC-LHS

Large Insect House

Includes a wide variety of cavity sizes.
Dimensions: 300H x 250W x 90D mm



NC-HS

NC-HT

Insect House

Decorative and functional, with a choice of spaces and materials.
Dimensions: 230H x 170W x 100D mm

Insect Hotel

Offers plenty of choice for different insects, and makes a special garden feature.
Dimensions: 790H x 150W x 110D mm plus 710H mounting pole



NC-HS

NC-HT



NC-BL

Insect Block

Hang, place on a sheltered surface or settle within stones or logs.

Dimensions: 140H x 140W x 100D mm



NC-CB

Insect Cabin

Includes bamboo tubes and drilled wood. Fix to a tree, fence or wall.
Dimensions: 165H x 100W x 90D mm



NC-LF

Insect Loft

Hang against a tree, fence or wall.
Dimensions: 110H x 170W x 90D mm

Jacobi Jayne®



Love them? Hate them?

Tempt thieving squirrels away from bird food with this feeder just for them.

New

NutBox™

Squirrels quickly learn to lift the lid to access the food on show behind the clear perspex screen.
Dimensions: 230H x 130W x 215D mm



NB-SF



Quick release bracket makes it easy to take NutBox™ down for filling and cleaning.



Trays and add-ons

These style-matched bird feeder accessories are designed for easy fitting and years of outdoor use.



Seed Tray

- 190mm diameter
- Includes BaseLink
- Can be used with Garden Pole
- Fits all Bird Lovers, flo & Ring-Pull feeders



Large Tray

- 265mm diameter
- Includes BaseLink
- Can be used with Garden Pole
- Fits all Bird Lovers, flo & Ring-Pull feeders



When used with Ring-Pull™, flo lifetime™ & flo festival™ feeders, trays remove together with feeder base in a single twist.



Super Tray

- Extra wide 350mm diameter
- Allows more birds to feed and reduces spilled seed
- Includes BaseLink
- Fits all Bird Lovers, flo & Ring-Pull feeders



Super Link, pack of 2

- Screws into feeder base to provide additional hanging point for further feeders
- Fits Bird Lovers, flo, Ring-Pull and many other feeders



BaseLink™, pack of 2

- Screws into feeder base to provide additional hanging point for further feeders
- Fits Bird Lovers, flo, Ring-Pull and many other feeders



BaseLink screws into feeder base to provide additional hanging point for further feeders.



Ring-Pull™ Perch Rings

It's all about choice. Some species enjoy stationing themselves on the feeder's perch bar while others prefer to feed head-on, keeping a wary eye out for predators. Let your customers find out for themselves what works best in their garden with our unique Easy-fit Perch Rings that let birds feed in even greater comfort and safety. The polycarbonate ring pushes onto the feeder perch in an instant - and they're just as easily removed.

- For plastic Ring-Pull feeders (and original Ring-Pull PRO)
- Provides secure, comfortable perching space for feeding birds
- Predators can be seen more readily
- Instant fit, easy to remove - see which feeding birds prefer
- Unique patented design



Pigeon Spacer™

- Prevent pigeons from emptying tubular feeders
- Pigeons perched on seed tray cannot reach feeder ports
- Fits Bird Lovers, flo, Ring-Pull and many other feeders



Rain Away™

- Quick-fitting rain shield keeps seed dry and healthy
- Slides snugly onto the feeder tube, no tools needed
- Shelters perching birds as they feed
- Fits Bird Lovers and Ring-Pull feeders



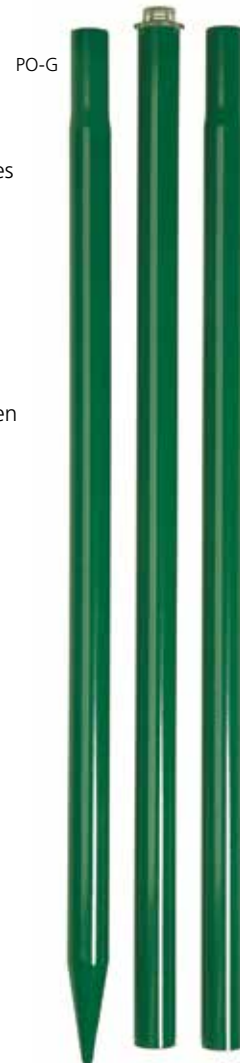
Garden pole system

Our modular system provides endless options for mounting, siting and protecting feeders.

Garden Pole

One of the most popular accessories for any birdcare range. The tough 1" steel pole features a rustproof powder coating to shrug off years of bad weather.

- Three sections total over 1.7m long
- Spike drives easily into ground
- Garden Pole Adaptor fits most feeders (see below)
- Feeder removes easily for cleaning and refills
- Add an extra 550mm section (PO-G) for even more height



Wraparound Hooks with Safety Loop

They're the smartest, simplest way to add more feeding points to our Garden Pole (or any 1" pole).

- Fits in seconds - just as easy to remove
- No clamps, screws or fixings needed
- Instantly set hook to any height
- Durable weatherproof coated steel
- 8" and 16" sizes available



Secure safety loop prevents feeder being dislodged from hook by wind or squirrels.



Garden Pole Side Dish

- Fixes in seconds to our Garden Pole to provide a convenient feeding tray.
- Removes easily for refilling and cleaning
- In super strong polycarbonate with drainage holes
- Suitable for any 1" pole

Garden Pole Adaptor

- Allows quick, easy removal of bird feeders from Garden Pole for refilling and cleaning
- Fits Bird Lovers, flo, Ring-Pull and many other feeders



Patio Base

- Sturdy base can be sited on patio, decking, gravel or lawn
- Accepts any 1" garden pole
- Heavy-gauge steel keeps feeder and pole stable in high winds
- Weather resistant coated steel needs no maintenance



Ground Socket

- Provides extra-stable mounting for Garden Pole or any 1" pole
- Tapered end drives directly into lawn or flowerbed
- Pole removes easily from socket for grass cutting or garden maintenance



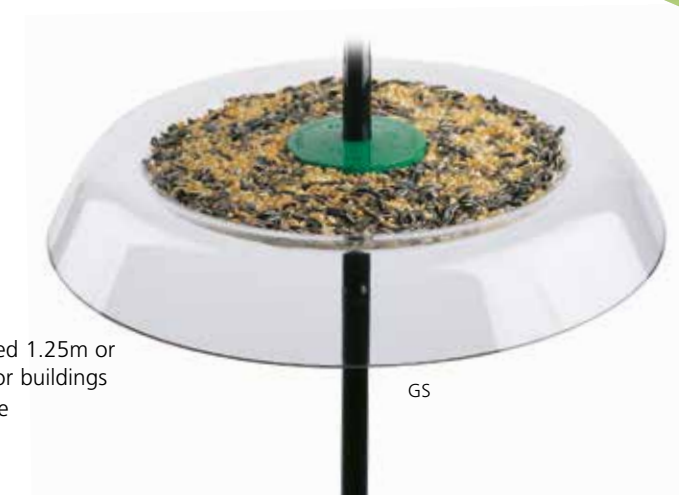
Seed Buster

- Generously sized tray cuts garden mess and saves customers money on spilled seed
- Two-part design fits all 1" and 7/8" garden poles
- Quick to fit and clean



Giant Tray & Squirrel Guard

- 470mm diameter
- Attaches to Garden Pole
- Highly effective squirrel guard when placed 1.25m or more from ground and 2.5m from trees or buildings
- Easily cleaned, makes a hygienic bird table



Must-have extras

Make birdcare a year-round pleasure with these smart ideas to encourage a healthy feeding regime in customers' gardens.

Filling and cleaning



Super Scoop™

- Scoop, carry and pour without spilling
- Perfect for bird seed, pet food and much more
- In unmissable orange



flo™ Scoop

- For easy no-spill refills
- Dip into sack, then carry to feeder
- Simple one-handed operation



Cleaning Brush

- Designed for feeders – soft natural bristles clean without scratching
- Reaches into most tubular feeders
- Rust-proof stainless steel stem
- 125mm of bristles, 635mm overall



Feeder Fresh™

- Ensures cleaner feeders and healthier birds
- Non-toxic granules absorb water to keep surrounding bird seed dry and mould-free
- Reduces need for frequent feeder maintenance and cleaning
- Biologically inert formulation will not harm birds or natural water supplies



Without Feeder Fresh:
harmful mould.



With Feeder Fresh:
dry and healthy.

Anti-squirrel protection



Birdfeeder Guardians

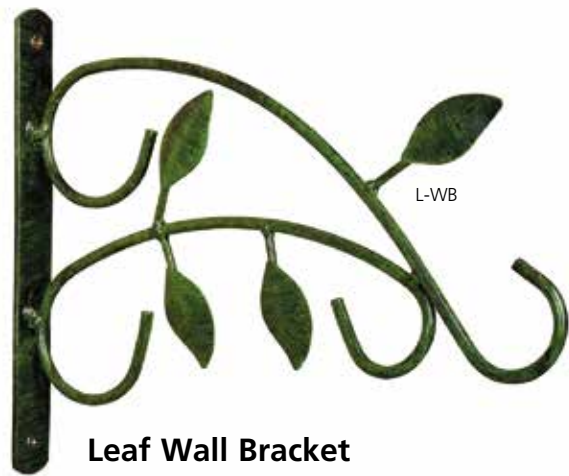
Adds effective anti-squirrel protection for tubular feeders.

- Available in two sizes to suit many feeders (feeder not included)
- Can be suspended or pole mounted
- Easy fitting: cage lifts off feeder and base for filling and cleaning
- Includes Seed Tray



Hooks and hangers

Attractive yet highly practical options for siting feeders wherever it suits customers best.



Leaf Wall Bracket

- Sturdy wall hanging bracket for feeders or flower baskets
- Delicate leaf detailing
- Forged in tough steel with weather-resistant mottled green/black coated finish



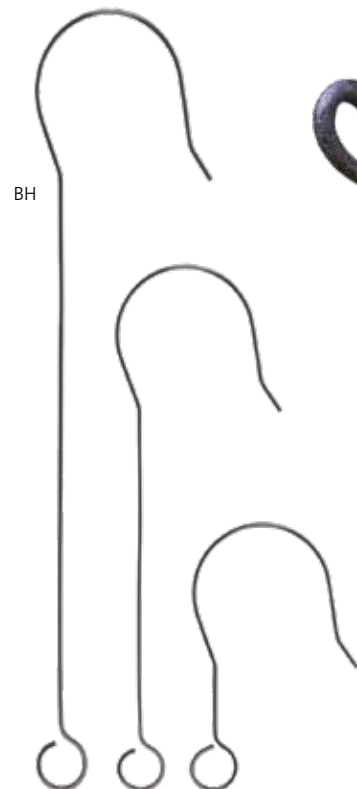
Hang Right™

- Available in three convenient lengths
- Suspends even heavy bird feeders safely and securely from a tree branch
- Rust-proof stainless steel and copper
- Plastic sleeve prevents damage to branches



High Strength Window Hook

- Sturdy feeder hook attaches to outside of window using two strong suckers
- Gives up to 135mm clearance between hanging point and window
- Tough long-lasting polycarbonate



Branch Hooks

- Suspend tubular feeders quickly and securely
- Fits round any tree branch up to 5" diameter
- Tough coated steel won't rust, weather or damage tree



Old Iron™ Wall Bracket

Part of the Old Iron range - see page 34.
Dimensions: 190H x 220W mm



Shorty Hook

- Ideal for hanging feeders and plants
- Tough rust-proof aluminium
- Can be used singly or together
- Won't damage tree branch
- 300mm long

Guides

Our colourful guides to Britain's wild flora and fauna make perfect companions for walking trips or days out: they're also great gifts.



'You Need to Know' Guides

Colourful fold-out pocket guides to fauna and flora of Britain & Ireland.

- Accurately illustrated with essential information
- Glossy laminated finish resists rain splashes
- Choice of six titles



Nest Boxes: Your Complete Guide

This richly illustrated 162-page guide covers everything your customers need to know about building, buying and getting the best from nestboxes.

- Step-by-step instructions for constructing proven nestbox designs
- Profiles of garden bird species that regularly use nestboxes
- Practical advice on positioning, protecting and preserving nestboxes
- Creating a wildlife friendly garden
- Providing refuges for hedgehogs and other garden animals
- Foreword by TV's Nick Baker



BTO-NBG

BirdCam™

Add a fresh perspective to your customers' view of the natural world. This rugged waterproof camera automatically captures detail-packed photos and video clips of birds and other animals, day and night.

New



BC



BirdCam™

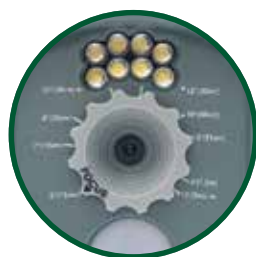
- Simple set-up: mounts on ground, tripod or tree trunk using supplied mounting cord
- Images stored on removable SD media card (not included)
- View stills and video clips on TV or PC
- Weather resistant housing



Captured with BirdCam™



Good to know



Works day and night with in-built flash



Powered by 4 x AA batteries (not included)

AutoFeeder™

This automatic feeder dispenses bird food up to four times a day. Cutting the chore of regular refill trips to the garden, it also ensures that food's always available during weekends away and holidays.

New



BC-AF



AutoFeeder™

- High capacity for fewer refills
- Plenty of space for birds to perch and feed in comfort
- Locking squirrel-proof cap keeps seed safe
- Vents for seed freshness
- Heavy all-weather construction in metal and chunky ABS
- Long life: 4 x AA batteries (not included) last up to a year in normal use

Good to know



Easy to program digital timer



Powered by 4 x AA batteries (not included)

Display systems

Showcase the quality of our beautiful birdcare range.
Call us free on 0800 652 42 52 and we'll recommend which display options are most effective in your store.



Shelf Strips



Shelf Wobblers



Island displays

Informative, appealing and space efficient.
All supplied FREE with minimal stock commitment.





Trusted by experts

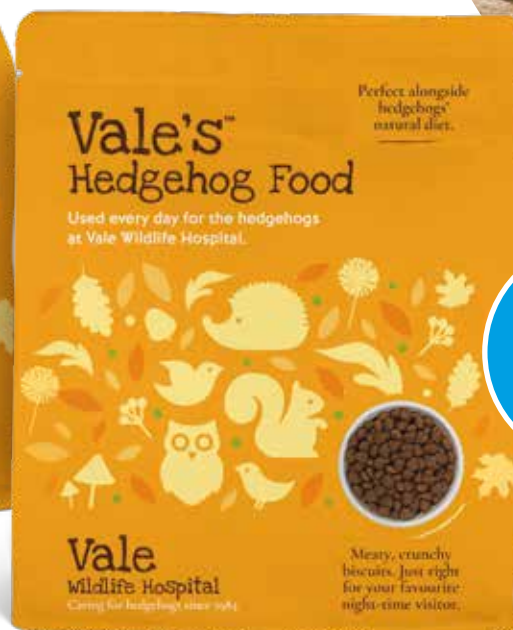
Used every day at Vale Wildlife Hospital, our meaty crunchy biscuits are just right for your customers' much-loved nightly visitors.

Vale's™ Hedgehog Food

- Made with plenty of meat, fibre, and selected vitamins and minerals
- Unlike alternatives it has lower protein and fat and higher fibre content - closer to the diet hedgehogs find in the wild
- Safe calcium/phosphorus ratio of 2 to 1 for bone health
- 600g and 1.5kg pouches



V-HF2



New

V-HF1

Vale™
Wildlife Hospital
Caring for hedgehogs since 1984

Caring for over 7,500 wildlife casualties every year, including 2,000 hedgehogs, Vale Wildlife Hospital & Rehabilitation Centre is one of UK's leading rescues. Learn more about their work at valewildlife.org.uk

